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Southern Africa – Towards Inclusive Economic Development

Proposal for the extension, redesign, and repurposing of the special COVID-19 Social Relief of Distress grant for the twin goals of poverty and unemployment reduction

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#### About the project

#### Southern Africa - Towards Inclusive Economic Development (SA-TIED)

SA-TIED is a unique collaboration between local and international research institutes and the government of South Africa. Its primary goal is to improve the interface between research and policy by producing cutting-edge research for inclusive growth and economic transformation in the southern African region. It is hoped that the SA-TIED programme will lead to greater institutional and individual capacities, improve database management and data analysis, and provide research outputs that assist in the formulation of evidence-based economic policy.

The collaboration is between the United Nations University World Institute for Development Economics Research (UNU-WIDER), the National Treasury of South Africa, the South African Revenue Services, and other universities and institutes. It is funded by the National Treasury of South Africa, the Delegation of the European Union to South Africa and UNU-WIDER through the Institute's contributions from Finland, Sweden, and the United Kingdom to its research programme.

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### Proposal for the extension, redesign, and repurposing of the special COVID-19 Social Relief of Distress grant for the twin goals of poverty and unemployment reduction

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Abstract: The special COVID-19 Social Relief of Distress grant (hereafter 'SRD') is an excellent investment of government spending because it reduces poverty and can increase job search. The SRD in its current form has led to major reductions in food poverty. Without it, just under a quarter of the South African population (13.6 million individuals) live below the food poverty line of R624 per month (a measure of extreme poverty), without enough income to buy a basic basket of food items necessary for survival. We estimate that the SRD in its current form has reduced the number of people living in extreme poverty by roughly two million. This is an almost 28% reduction in the incidence of extreme poverty. Further, the current SRD has led to a 52% reduction (from 10.2%) in the depth of extreme poverty. We argue that it is important to implement a more permanent version of the SRD that can continue to support the policy goal of reducing the number of people in poverty. We model the effects of different targeting rules, income eligibility thresholds, and grant amounts for the new grant on the number of beneficiaries, coverage of the poor, incidence of poverty, and cost of the grant. On the basis of these results, we recommend that the budget allocation to the grant be increased. We propose four immediate methods to increase the potential impacts of the grant while a) keeping the cost within a fiscally feasible range and b) ensuring that the number of beneficiaries can be varied if needed depending on the fiscal situation.

**Key words:** social protection, national government expenditures and related policies, microeconomic policy, welfare, well-being, and poverty

#### JEL classification: H53, I38

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Note: The cover was corrected on 10 November 2023.

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#### **Executive summary**

The special COVID-19 Social Relief of Distress grant (hereafter 'SRD') is an excellent investment of government spending because it reduces poverty and can increase job search. The SRD in its current form has led to major reductions in food poverty. Without it, just under a quarter of the South African population (13.6 million individuals) live below the food poverty line (FPL) of R624 per month (a measure of extreme poverty), without enough income to buy a basic basket of food items necessary for survival. We estimate that the SRD in its current form has reduced the number of people living in extreme poverty by roughly 2 million. This is an almost 28% reduction in the incidence of extreme poverty. Further, the current SRD has led to a 52% reduction (from 10.2%) in the depth of extreme poverty.

## We argue that it is important to implement a more permanent version of the SRD that can continue to support the policy goal of reducing the number of people in poverty.

We recommend that the budget allocation to the grant be increased. In February 2023, National Treasury allocated R36 billion to the SRD for the year 2023–24. We calculate this can cover the costs of the current grant amount for fewer than 9.2 million grant recipients. While this is a substantial number of recipients, it is insufficient to even reach everyone below the lower bound poverty line of R890 and well short of the upper bound poverty line, which still is only defined as the minimum amount required to afford basic essentials. We argue that the budget allocation limits the number of people who can receive the grant unfairly and should be raised to cover all those living under the upper bound poverty line.

The current income threshold, where anyone receiving inflows over R624 in a month is deemed ineligible, is unnecessarily strict. Those living below the lower bound (LBPL) (R890) and upper bound (UBPL)(R1,335) poverty lines are currently excluded from the grant. The lower bound poverty line is defined as the food poverty line plus the average amount spent on non-food items by households whose expenditure is equal to the food poverty line. The upper bound poverty line is the food poverty line plus the average amount spent on non-food items by households whose food expenditure is equal to the food poverty line. While these individuals may be marginally 'better-off' than those living below the FPL, they are still incredibly poor and would also most likely benefit from income support to be able to search for work. Further, increasing the threshold to the upper bound poverty line will also likely capture those who are actually in a state of extreme poverty, but have been excluded as a result of the banking means test (which is the method currently used to determine an individual's eligibility and is discussed in more detail below).

The current grant amount for each individual is very small and decreasing in real terms because of inflation. The current amount of R350 has not been adjusted to keep pace with inflation since the introduction of the grant in 2020. In real terms this implies a decrease in the grant value individuals are receiving of around 20%. All other major social assistance grants in South Africa were adjusted for inflation in the 2023 budget. Moreover, we show that increasing the grant to R500 or R624 a month would have a large effect on both the incidence and depth of poverty.

We propose four immediate methods to increase the potential impacts of the grant while a) keeping the cost within a fiscally feasible range and b) ensuring that the number of beneficiaries can be varied if needed depending on the fiscal situation.

- 1. Increasing the current eligibility threshold from the FPL of R624 to the upper bound poverty line of R1,335 per month. Our simulations show this would readjust the number of beneficiaries upward to roughly the same as previous levels before an income threshold was being systematically applied (from 6.6 million to 12.2 million), increasing costs from R28 to R51 billion, annually (the 'Current' scenario in Figure 2).
  - a. This would provide a quick and feasible way of increasing the impact of the grant and reducing errors of exclusion while remaining within an affordable budget.
  - b. South Africa's existing social grants such as the child support grant and the old age pension are internationally notable for the remarkably low rates of exclusion error, mostly due to the high thresholds. They are considered unique in that they target and exclude the most affluent, rather than targeting the poor.
- 2. **Increasing the grant amount beneficiaries receive.** We find that increasing the grant amount from R350 to R500 has almost twice the impact on poverty reduction than increasing the eligibility threshold to the national minimum wage would have. In general, it is more cost effective to increase grant amount than to increase eligibility threshold above R1,335 per month. At our recommended threshold and amount, the grant would then cost R74 billion in total.
- 3. Using an average measure of inflows into the bank account over a longer term, such as 3 to 6 months, to calculate an individual's income. This method, used in Brazil's Bolsa Familia<sup>1</sup>, prevents individuals who receive an unusually high-income inflow at a moment in time, but nonetheless remain poor over time, from being excluded. This is difficult to model given data constraints, and we proxy an average income-measure using the consumption welfare aggregate (as opposed to an income aggregate used in other scenarios). Our simulations show that this would reduce the numbers of beneficiaries slightly relative to the main scenario at the R624 threshold (from 6.6 to 6.4 million) and increase the number of beneficiaries slightly at the R1,335 threshold (from 12.2 to 12.3 million) (the 'Smooth' scenario in Figure 2).
- 4. Removing Unemployment Insurance Fund (UIF) registration as a criterion for excluding grant recipients. This exclusion criterion may exclude many eligible beneficiaries as UIF data is updated infrequently and often inaccurately. Further, it is likely to discourage many individuals from registering for UIF. We apply this to the current-means-test scenario with a smooth income measure. Our simulations show that this increases the numbers of beneficiaries slightly relative to the smooth income scenario at all thresholds, with the differences increasing as the ceiling gets higher (the 'No UIF' scenario in Figure 2).

These proposals are feasible to implement quickly. South African Social Security Grant (SASSA) has demonstrated the capacity to modify means testing methods in the short term with the new means test that was applied earlier this year. This also suggests that the proposed targeting method is flexible to the fiscal capacity of the government. The ceiling could be gradually raised in the future if more revenue is found. If absolutely necessary for fiscal reasons, the ceiling could be lowered, ensuring the grant remains fiscally sustainable even if the economic outlook were to worsen.

<sup>1</sup> Bolsa Família is Brazil's social assistance program. It is the largest conditional cash transfer programme in the world.

The banking means test (which is the current method used to assess an individual's eligibility for the SRD grant) has seen the number of approved individuals drop from 11 million (March 2022) to around 5 million (April 2022). As of April 2022, all those applying for the SRD grant are required to undergo the banking means test. This test involves verifying a grant applicant's monthly income against the total inflows into their bank account within a given month. Total inflows may include a person's own income as well as household transfers and loans. This frequently results in individuals who earn less than the R624 threshold appearing as if they have income over the food poverty line – and thus being rejected from receiving the grant. We propose moving away from the banking means test in the longer term in favour of a grant design in which individuals self-report their income. This could be supported by grant design elements that discourage wealthier people from applying for the SRD. For example, it might be possible to introduce random audits of a very small, randomly selected subset of recipients. This could involve a more detailed consideration of their data across the banking system, tax records, and UIF records. This would also bring the means testing methods in line with those used for targeting the child support grant and the old age pension.

Our projections show that there is scope for relaxing the SRD eligibility criteria without generating a fiscally unsustainable number of new eligible recipients. It appears that increasing the income ceiling and improving the measure of income used would result in a large increase in the number of people below the upper-bound poverty line who are eligible for this grant. Concerns that relaxing the grant targeting criteria would result in large numbers of well-off individuals becoming eligible are not supported by our analysis of either the short-term or the long-term scenarios.

**Individuals who are well above the means test threshold are likely to be discouraged from applying for the grant.** There is administrative effort required to submit the applications which is not worthwhile if you are wealthy. There is also likely to be some social stigma attached to taking a grant you do not need. Self-targeting behaviour, where wealthy people who are eligible for a grant opt not to apply is observed in many settings.

#### Interpreting the analysis in this paper

This paper does not offer a comprehensive analysis of the optimal social assistance package for reducing poverty. **Our preferred scenario is obtained from a comparison of five simulated scenarios, deliberately setting aside the merits of other social assistance schemes**, such as public works and job search assistance because we do not view these programmes as mutually exclusive to the SRD nor directly comparable under the criteria shown here.

We estimate the number of beneficiaries, the cost, the coverage, distribution, and the poverty impacts of each of the options. Our analysis is point-in-time and does not take into account the opportunity costs of money spent on grants that cannot be spent on other programmes—for example social protection programmes designed to reduce unemployment, or the impacts of spending on public infrastructure, or public health, which impact future incomes.

Our model does not calculate an optimal value for the grant. Instead, we take as our starting point the budget amounts under consideration in our ongoing discussions with the Presidency, the National Treasury, the Department for Social Development, and the South African Social Security Agency, and in the debate around the SRD. By assessing how our five modelled options impact the number of beneficiaries, the cost, the coverage, distribution, and the poverty impacts of the grant, we provide one input to public policy-making—one that should be weighed against other inputs before determining the preferred grant design.

The analysis in this report was conducted in 2022, using the most recent data available at that time. Accordingly, prices and poverty lines used in this report correspond to 2022 values. Our modelling of the 'current' targeting criteria also corresponds to the targeting and means testing methods that were being implemented in late 2022. We expect the patterns shown in our analysis to persist, as there have not been dramatic changes to the underlying economy in the period following. However, precise numbers in subsequent periods will differ slightly from those forecast in 2022 due to changes in inflation, poverty lines, and any demographic variation.

#### 1 Cash grants as a vehicle for poverty alleviation: empirical evidence

In this section we argue that it is important to implement a more permanent version of the Special COVID-19 SRD grant. The grant will have a large impact on poverty reduction. This section is a summary of a previous literature review. <sup>2</sup>Specifically, we summarize the evidence on how cash grants can facilitate economic activity (subsection 1.1) in the context of South Africa. In addition, we briefly highlight that the benefits of cash grants can extend beyond the immediate support they bring to meeting individual's basic needs. Empirical studies show that cash grants can promote job search efforts and increase labour market activity. Detailed citations to individual studies can be found in Appendix 1.

There is strong evidence from multiple developing countries that cash grant programmes do not discourage working, hours of work or job search.<sup>3</sup> These findings apply for small conditional and unconditional grants and for basic income interventions, although there is only one study of basic income in a developing country. In studies where there were conditions on grant programmes, these conditions did not require job search or employment: they were applied to how grants were spent (e.g., on children's education).

#### 1.1 Facilitating economic activity

This section is a summary of a previous literature review. <sup>4</sup>Detailed citations to individual studies can be found in Appendix 1.

**Cash grants may enable people to start businesses.** There is some evidence that cash transfers increase revenues or profits from existing enterprises. Households often start working more in such businesses. Grants may also help some households to start new non-farm enterprises, although such increases do not occur in all studies. There is stronger evidence that lump-sum transfers or basic income increase enterprise formation, revenue, profits and productive assets than for small government transfers. Receiving transfers prevented people from closing existing businesses during recent lockdowns.

**Cash grants can lead to higher yields for agricultural households.** Cash grant recipients produce more agricultural output, partly because they are more likely to purchase agricultural inputs like seed and fertilizer and agricultural tools. They also own more livestock and sometimes purchase livestock for the first time. Livestock likely offers greater food security and acts as a store of value. These effects may be less prevalent in the South African context, where fewer households engage in small-scale agriculture. However, they may still apply to the small portion of households who do subsistence agriculture.

<sup>&</sup>lt;sup>2</sup> Orkin, K., Grabowska, M., Kreft., B, Cahill, A., Garlick, R., & Bekkouche, Y. (2021). Designing Social Protection to Improve Employment, Earnings, and Productivity. University of Oxford Working Paper.

<sup>&</sup>lt;sup>3</sup> Banerjee, A., Hanna, R., Kreindler, G., & Olken, B. (2017). Debunking the Stereotype of the Lazy Welfare Recipient: Evidence from Cash Transfer Programs. *World Bank Research Observer*. 32:155–84

<sup>&</sup>lt;sup>4</sup> Orkin, K., Grabowska, M., Kreft., B, Cahill, A., Garlick, R., & Bekkouche, Y. (2021). Designing Social Protection to Improve Employment, Earnings, and Productivity. University of Oxford Working Paper.

#### **1.2** Broader benefits of cash grants

Empirical evidence from developing countries strongly refutes the concerns that cash grant programmes discourage working, hours of work or job search. In fact, cash transfers have been found to finance an increase in job search or labour force participation, even if they go to another adult in the household. Increases in job search sometimes, but not always, lead to increases in employment. Cash grants also enable households to take riskier economic decisions with potentially high returns (e.g., migration<sup>5</sup>).

Job search costs are high in South Africa and not having any income prevents some individuals who might otherwise search from searching for work. High search costs reflect the high transport costs from low-income neighbourhoods to business centres, the high cost of data in South Africa, and the sheer amount of search required when unemployment rates are high and there are many applicants for jobs. Empirical evidence from South Africa shows that existing cash grants promote job search, possibly by financing search costs. However, not all studies find that grant receipt increases employment. Further, there is some evidence to suggest that social transfers may encourage labour market activity, particularly for young, unmarried women and women who live in poorer households (see *Table A2.2*).

#### 2 **Proposal for a jobseekers' grant**

This section will outline the evolution of the SRD grant and propose modifications that can build on the existing successes to enhance the grant's ability to reduce poverty. We will argue that although targeting rules can support grant sustainability by ensuring the policy is flexible and affordable, the specific rules and methods of measurement chosen will have large impacts on the number and characteristics of beneficiaries. We will highlight some serious issues with the current SRD grant targeting and means testing. The section will conclude with our proposed improvements to the existing grant design, such as using a different income ceiling and using the bank data in different ways.

#### 2.1 Background on the evolution of the Social Relief of Distress (SRD) grant

The South African Department of Social Development introduced the Special COVID-19 SRD of R350 per month in May 2021 to counter the negative effect of the pandemic. The shock to the South African economy had caused the unemployment rate to skyrocket and resulted in a substantial increase in the depth and breadth of poverty.

The SRD grant initially explicitly targeted those with zero income and unemployed status. In reality, the grant has largely targeted informally- and un-employed individuals. Individuals were required to make a declaration of unemployment which was then cross-checked with other databases including the Unemployment Insurance Fund. <sup>6</sup> A means test of ZAR585 per

<sup>&</sup>lt;sup>5</sup> Ardington, C. A. Case, and V. Hosegood. 2009. 'Labour Supply Responses to Large Social Transfers: Longitudinal Evidence from South Africa.' American Economic Journal: Applied Economics, 1, no. 1: 22-4;

Posel, D., Fairburn, J., Lund, F. 2006. Labour Migration and Households: A Reconsideration of the Effects of the Social Pension on Labour Supply in South Africa. Economic Modelling. 23: 836–53.

<sup>&</sup>lt;sup>6</sup> Many of the problems with these initial checks are written up in Goldman, M., Bassier, I., Budlender, J., Mzankomo, L., Woolard, I., & Leibbrandt, M. V. (2021). *Simulation of options to replace the special COVID-19 Social Relief of Distress* 

month (the 2020 FPL) was only applied to individuals who appealed their grant denial. <sup>7</sup>Initially the grant excluded individuals receiving caregiver grants (the foster care grant, child support grant, or care dependency grant), but this criterion was challenged and removed from August 2021 (Zulu 2021). In March 2022, close to 11 million people were receiving the grant (See Figure 1). <sup>8</sup>The means test was rarely applied.



Figure 1: SRD applications, approvals and payments, April 2021 to July 2022

Source: authors' construction based on South African Social Security Agency (SASSA) data.

The application of a strict means test using banking data, which cannot discern between different sources of income, has seen the number of approved individuals drop from 11 million to around 4.2 million. In April 2022, the grant means testing process changed, moving to a protocol in which every grant applicant's self-reported monthly income is verified against the total monthly inflows into their bank account. SASSA sends identity numbers to the banks and receives back a simple yes/no answer for whether income is above the threshold. SASSA also asks individuals to declare their income, and this could also be used to exclude their application, but the majority of applications are rejected because they fail the bank means test not because of self-declared income. <sup>9</sup>All those with total bank account inflows of money larger than a ceiling of R350 per month are rejected.

New regulations were promulgated in August 2022 and the ceiling was raised back up to the level of the food poverty line (R624 per month in 2021 prices). The number of recipients readjusted to roughly 5 million people (just under a third of the 15 million people living under the food poverty line) by July 2022. The strict nature of the bank test has resulted in the large majority of exclusions: as the total inflows into an individual's bank account may include

<sup>8</sup>SASSA (2022). Covid 19 SRD applications and payments as at 12 July 2022.xlsx

grant and close the poverty gap at the food poverty line (No. 2021/165). WIDER Working Paper. https://doi.org/10.35188/UNU-WIDER/2021/105-1

<sup>&</sup>lt;sup>7</sup> Goldman, M., Bassier, I., Budlender, J., Mzankomo, L., Woolard, I., & Leibbrandt, M. V. (2021). *Simulation of options to replace the special COVID-19 Social Relief of Distress grant and close the poverty gap at the food poverty line* (No. 2021/165). WIDER Working Paper. https://doi.org/10.35188/UNU-WIDER/2021/105-1

<sup>&</sup>lt;sup>9</sup> For example, in June 2022, 65% of rejections occurred due to the bank means test, 25% due to an individual's response, 8% because individuals were registered on UIF and the remainder for all other reasons (NSFAS registered 0.1%, failed ID verification 0.4%, on government payroll or pension 0.23%, in a government facility 0.01%, receiving SASSA grant 0.45%, debtor 0.55%, age outside range 0.28%). 11369797 individuals applied and 5247701 were approved. Source: SASSA 2022

both their own income and household transfers and loans—this often leads to those who actually fall below the R624 threshold, appearing as though they have income above the food poverty line and thus being rejected. Roughly 6 million applications were declined in May and June, when the bank test was applied.

#### 2.2 Benefits of using administrative data to enforce an eligibility ceiling

The use of grant applicant banking data to facilitate means testing of incomes has proven to be a valuable lever of control over grant expenditure. This subsection highlights that the means test can ensure the grant programme is affordable and flexible to economic circumstances.

#### 2.2.1 Affordability

In principle, it is likely to be useful to apply some type of income ceiling to the grant, to target it at those most in need. An untargeted grant is equivalent to a Basic Income Grant (BIG). Although we have modelled this elsewhere, we do not consider this further in this paper. It is clear that in the short to medium term, funding a BIG would require the introduction of new tax instruments or increases in debt. The annual cost of a UBIG of R350 per month is R143.7 billion for 34.2 million direct beneficiaries of working-age (Goldman and Woolard, forthcoming). It may be possible to claw back R50 billion (roughly 30% of the cost) from taxpayers by increasing the Personal Income Tax threshold, but the clawback alone is not sufficient to cover the funding gap. This leaves a cost of just under R100 billion.

It is unlikely to be possible to fund this in the short to medium term. It is unlikely to be possible to take on this amount in debt given Treasury's objective of reducing the size of the debt. Introducing new tax revenue instruments would take time and is risky. Possibilities for increasing tax revenue in the medium term include increases to the Personal Income Tax (PIT) and value-added tax (VAT) rates, removal of medical tax credits, or the implementation of a wealth tax. Little is known at this stage about the behavioural response to these policy changes which may include crowding out of investment and increases in unemployment and there is no guarantee that the expected revenues would materialize in reality to the extent that is required.

#### 2.2.2 Flexibility

**Banking data can be used to change eligibility thresholds in response to fiscal or other conditions.** If there is a fiscal crisis, it is possible to reduce the threshold to enrol the fiscally sustainable number of recipients while targeting grants to those most in need. For example, in April 2022, implementing the strict bank account means testing rule resulted in a sharp decrease in the number of grants paid. In our view, this targeting excluded a number of very poor beneficiaries who would have been assessed as below the food poverty line on many metrics, even if they did not meet the precise threshold. However, it demonstrates that SASSA is able to reduce the number of beneficiaries if this is required for fiscal reasons.

In contrast, if there is increased economic prosperity, or there is an economic crisis where more support is required, the threshold can be raised to increase the number of individuals included in the transfer scheme. Other countries have successfully controlled the number of grant recipients using data from applicants to adjust the eligibility thresholds while monitoring the cost implications of these changes. During the COVID-19 pandemic, Brazil, Argentina, Indonesia and Jordan (see Appendix 2: Table A2.1) temporarily expanded the eligibility conditions for social

transfers and adjusted the conditions of the transfers over time. <sup>10</sup> For example, in Brazil, the government used income data from those who were means tested for Bolsa Familia but outside of pandemic circumstances were defined as too rich to get the grant. Brazil gave them an emergency transfer, the *Auxilio Emergencial* transfer. In other words, government raised the income ceiling required to get an emergency grant.

#### 2.3 Concerns with the current banking means test

**Theoretically, the current means test is likely to exclude many poor individuals.** The combination of the type of means test being used and the very low-income ceiling of R624 (above which an individual is excluded from the SRD) mean that a large number of people with income below the food poverty line are likely to be excluded from the SRD. This is an unintended consequence of heavily prioritising the exclusion of wealthier individuals who do not have regular income but are not in need of social assistance. This subsection explains in more detail how the banking means test may exclude a large number of eligible individuals.

The banking means test cannot differentiate between different sources of income. The banking means test simply confirms an individual's eligibility by verifying their self-reported income against their bank account data. Any inflow into an individual's account is counted as income; and those with inflows above a ceiling of R624 are deemed ineligible. However, this method cannot differentiate between different sources of income. As such, the inflows into an individual's account may include their individual earnings and/or household transfers and loans (e.g., coming from a spouse or other household member). Further, an individual themselves may transfer part of their earnings to a household member.

Not being able to differentiate between sources of income incorrectly excludes many eligible individuals. For example, SASSA may measure the earnings of one household member's bank account and then, if some of those earnings are transferred to a household member's account, they are measured again. This is in some senses, a double counting of intrahousehold transfers, because that it will often be measuring individual and per capita household income simultaneously (in the rest of the paper we refer to this as the 'current scenario'). Importantly, economists typically measure an individual's income as their per capita household income, which is the total income earned by all members within a household divided by the number of household members. Further, a household with per capita income below the food poverty line <sup>11</sup> is considered in food poverty. In other words, a household is classified as living in extreme poverty if, when the household pools its different sources of income, the household cannot buy enough food and basic goods for all members to meet basic survival needs. The implication of double counting intrahousehold transfers is that many individuals who receive money from other household members into their bank account (as well as those who transfer money to other household members) may be excluded by the banking means test, even if they and their household have per capita household income below the food poverty line.

<sup>&</sup>lt;sup>10</sup> Gentilini, U., Almenfi, M. B. A., Iyengar, T. M. M., Okamura, Y., Downes, J. A., Dale, P., ... & Aziz, S. (2022). Social protection and jobs responses to COVID-19.

<sup>&</sup>lt;sup>11</sup>The food poverty line is the cost of all goods and services considered essential to meet a person's survival and consumption needs.

Box 1: Example of differences in eligibility for the SRD depending on the data used

Imagine Thabo receives R800 in monthly income, and Nosizwe, his spouse, earns R300 in monthly income. They have total household income of R1100 and household per capita income of R550. The food poverty line, the threshold used for the SRD, is R624 per month in 2021 prices, so their per capita household income falls below this line. They are in food poverty.

Under a per capita income measure, both Thabo and Nosizwe would receive the SRD. Under a pure individual income measure, Nosizwe would receive the SRD. In reality, however, we do observe per capita household income, as banks cannot currently link individuals who are married to each other.

There are situations where neither of them would qualify for the SRD grant in the bank means test, depending on whether they transfer money between their bank accounts. For example: if Thabo receives R800 in income, and transfers R400 to Nosizwe, his spouse, who earns R300, Thabo will be rejected from the SRD because R800 > R624. Nosizwe will also be rejected from the SRD because her bank account will show inflows of R300 (her income) + the transfer from Thabo (R400) = R700. This makes the test particularly exclusionary. Implementing a similar double-means-test to the best of our abilities dramatically reduces the number of eligible individuals from 16 million to 6.6 million (Figure 2).

The use of banking data to measure income implies a difficult trade-off. While monthly bank account inflows are a less accurate measure of an individual's per capita household income, individuals cannot misreport income as it is captured in their banking data and so government can be confident that ineligible wealthy individuals are not misreporting their income in order to be included among the SRD grant beneficiaries.

In contrast to the current SRD's method of determining eligibility (i.e., the banking means test), the methods used for other SASSA grants rely primarily on self-reported income. For example, for the Child Support Grant (CSG), the grant application form contains a section describing the type of income that the application, their spouse and their dependent child receive, any income they've donate, and any permissible deductions incurred. Proof of income or an affidavit is required; however, income cannot be verified by SASSA. This method is likely to provide a much more accurate measure of an individual's per capita household income relative to the banking means test. Although, it does allow for individuals to misreport income—which is not possible when banking data is directly monitored.

| Description  | CSG   | SRD                                       |
|--|---|---|
| Measure of income  | Household income, adjusted to number of people in the household.                                  | Inflows into an individual's bank account |
| Threshold or cut-off, above which individuals are not eligible for the grant | R4400 / month for single caregivers<br>R8800 / month (R4400 per spouse)<br>for married caregivers | R624 / month                              |

Table 1: Types of means tests applied by SASSA

Source: authors' construction.

Another notable concern of the banking means test is that people who have a low average monthly income over a long period but have a once off spike in income in the month when the bank means test is done, will be excluded from the SRD. This problem was picked up in Brazil's Bolsa Familia. Analysis showed that the poorest families may go over a low-income threshold in certain months but are rarely able to sustain this level of income over multiple months. <sup>12, 13</sup>

#### Box 2: Example of differences in eligibility for the SRD due to short term spikes in income

For example, Dale earns R200 per month from June to September, but in October when the bank means test is done, he earns R700. Over this period, he earns R1500, way below the food poverty line of R624 x 5 = R3120. Using an average measure of his income, he should be eligible for the SRD. Using the bank means test in October, he is not eligible for the SRD.

#### 2.4 Concerns with the R624 (food poverty line) eligibility ceiling

We believe that the current income threshold, where anyone receiving inflows over R624 in a month is deemed ineligible, is unnecessarily strict. Those living below the lower bound (R890) and upper bound (R1,335) poverty lines are currently excluded from the grant. The lower and upper bound poverty lines refer to the food poverty line plus the aggregate amount derived from non-food items of households whose food expenditure is equal to the food poverty line. While these individuals may be marginally 'better-off' than those living below the FPL, they are still incredibly poor and would also most likely benefit from income support to be able to search for work. Further, increasing the threshold to the upper bound poverty line will also likely capture those who are actually in a state of extreme poverty, but have been excluded as a result of the banking means test.

The DSD intentionally designed the means test to exclude individuals that might be receiving support from a family member that brought them above the ceiling. <sup>14</sup>This process aims to ensure individuals at the upper end of the distribution, living in wealthy households, are excluded. It likely does this quite successfully. However, because the income eligibility ceiling is extremely low, at R624 per month, this process is also unfairly excluding quite poor individuals.

#### 2.5 Concerns with the R350 size grant

The size of the SRD grant has remained at R350 per month. This means that the grant has not been adjusted to keep pace with inflation—in real terms, the grant value that individuals are receiving has decreased by 20%. In addition, R350 is well below the food poverty line, and since it has not been adjusted for inflation, it reduced from 60 to 56% of the food poverty line between 2020 and 2021. Therefore, the degree to which the SRD grant can support individuals (in terms of meeting their basic needs and assisting with job search) has deteriorated since its inception. Further, as noted, all other social assistance grants are adjusted on a bi-annual basis.

<sup>&</sup>lt;sup>12</sup>Brazil Learning Initiative. (2017). How does the Bolsa Família Program Target and Identify People in a Situation of Poverty and Extreme Poverty? https://socialprotection.org/sites/default/files/publications\_files/19.-B FP-Coverage-Targeting-and-Eligibility-Identification-of-Families.pdf

<sup>&</sup>lt;sup>13</sup>Centre for Public Impact. 2019. Bolsa Familia in Brazil. https://www.centreforpublicimpact.org/case-study/bols a-familia-in-brazil.

<sup>&</sup>lt;sup>14</sup>Paton, C. (2022). Sassa explains high rejection rate for R350 grant. *News24*, 13 July. Available at: Sassa explains high rejection rate for R350 grant | Fin24 (news24.com).

#### 2.6 Concerns with the UIF exclusion criterion

The Unemployment Insurance Fund (UIF) exclusion criteria may exclude many eligible beneficiaries as UIF data is updated infrequently and often inaccurately. There is rapid 'churn' in the South African labour market, so people move in and out of employment often and we know that this is not well captured in current data, that firms often do not accurately report on changes, and there is a lag in IRP5 self-employment tax records as these are only available for the preceding tax year. In turn, this suggests that many individuals may be excluded from the SRD even though they are not receiving UIF.

This exclusion criterion may also discourage individuals to register for the UIF and rewards informalization of the labour market. UIF provides short-term financial relief to workers if they become unemployed or cannot work because of maternity, adoption leave or illness. As such, it serves as a critical safety net while individuals either search for new work or are unable to work for a short period.

#### 2.7 Proposals for changes to the current SRD

We are unclear how the current means test and ceiling for the SRD were decided. They may have been intended to make any individuals who were receiving income above the food poverty line ineligible for the SRD, on the grounds that they were not in food poverty. It is likely that the means test is achieving this goal. However, it is likely that this means test, combined with the eligibility ceiling, is excluding many individuals who are in food poverty, but who happen to fail the means test.

We propose five design improvements to improve the existing grant in the immediate future and in the medium term:

Table 2: Problems and solutions for the existing SRD

| Immediate proposals   |  |  |  |  |  |  |
|---|--|--|--|--|--|--|
| Problem   | Proposal   |  |  |  |  |  |
| 1. Poor recipients are unfairly excluded because<br>of double-counting of income that is transferred<br>between family members.                             | Increase the eligibility ceiling to R1,335 per month (the level<br>of the upper bound poverty line, the UBPL). This will reduce<br>the possibility of excluding individuals with income near the<br>food poverty line because fewer people will be excluded with<br>income between R624 and R1,335.  |  |  |  |  |  |
| 2. Lumpy inflows of income into bank accounts will result in poor recipients being excluded from the grant.   | Measure income in the banking data as an average over a 3- to 6-month period.  |  |  |  |  |  |
| 3. Currently individuals receiving UIF payments are excluded from the SRD. This can discourage  | Remove the UIF criterion.  |  |  |  |  |  |
| registration for UIF. <sup>15</sup> In addition, UIF data is<br>updated infrequently and often inaccurately, so<br>people can be excluded from the SRD even |  |  |  |  |  |  |
| though they aren't receiving UIF. <sup>16</sup>   |  |  |  |  |  |  |
| 4. The size of the grant is relatively small and has been decreasing in real terms.   | Increase the size of the grant to the extent that it is fiscally feasible.   |  |  |  |  |  |
| Longe   | er-term proposals  |  |  |  |  |  |
| Problem   | Proposal   |  |  |  |  |  |
| 1. Continuing to use banking data to measure income will discourage people from the banking system.   | Use self-reported income in the place of banking data, at a<br>higher eligibility ceiling, combined with incentives to<br>accurately report income (e.g., audits), and clear information<br>about the grant to encourage individuals with higher income<br>(which includes those who have higher individual income<br>and/or per capita household income) to self-exclude. |  |  |  |  |  |
|   |  |  |  |  |  |  |

Source: authors' construction.

#### **3 Projections of the impacts of our proposals**

This section provides projections of the coverage, cost and poverty impacts of the proposals outlined in subsection 2.7. To achieve this, we develop a model of South Africa's current economic environment to simulate the scenarios that correspond to our proposals for modifying the grant (as well as the current scenario). We model each scenario for a number of eligibility ceilings based on relevant national reference points for poverty-reduction and wage income. Further, we also examine varying the grant size from R350 to R500 and R624 per month.

Our projections find that neither increasing the income ceiling nor removing the UIF would result in an explosion in the number of eligible grant beneficiaries. Rather, the number of beneficiaries, and the corresponding cost of the grant remain fiscally reasonable, with reduced unfair exclusions of people in poverty.

Our model projects that by raising the eligibility ceiling to R1,335 per month in the short-term, we would almost double our coverage of the UBPL poor, to roughly 40%. We estimate the cost of this option at R51.4 billion. By raising the size of the grant to R500 per month in the short-term, we would reduce extreme poverty by 3.8 additional percentage points relative to the current grant

<sup>&</sup>lt;sup>15</sup> In simple terms, the UIF criterion incentivizes people to stay off the government database.

<sup>&</sup>lt;sup>16</sup>For example, a former UIF beneficiary might be excluded because of the lag it takes to update the data.

amount (this is equivalent to 1.2 million people protected from extreme poverty). This would increase the cost from R51.4 to R73.5 billion depending on the precise scenario.

#### 3.1 The scenarios

To evaluate the poverty impacts and costs associated with our proposals (and how they compare to the current SRD grant), we model five possible scenarios which reflect these proposals (and the current SRD grant). We provide estimates of the number of beneficiaries, coverage of the UBPL poor, cost, and impact on poverty incidence/depth of these various scenarios.

#### The scenarios are as follows:

- 1. The first scenario simulates an **individual means-test mechanism ('indv' scenario)** which is designed to correspond to the means-testing mechanism of the pre-April 2022 version of the SRD but without taking exclusion errors and self-exclusion into account i.e., assuming everyone who is eligible applies and receives the grant;
- 2. The second scenario we believe fairly accurately simulates **the existing 'double counting' scenario ('current' scenario)** described in 'The evolution of the Social Relief of Distress (SRD) grant', by simultaneously implementing both an individual and a household ceiling at the same level and disqualifying people who receive short term spikes in income;
- 3. The third scenario simulates the 'double-means-test' scenario and extends this scenario by measuring consumption expenditure instead of income to proxy a **smooth measure of income ('income avg 6 months' scenario)**;<sup>17</sup>
- 4. The fourth scenario is the same as the third scenario except that the **UIF criterion which excluded individuals registered for UIF**—is removed ('drop UIF criterion' scenario). In other words, this scenario also includes people who are receiving the UIF and/or working in a business that makes contributions to the UIF fund.
- 5. The fifth scenario simulates a **self-exclusion scenario (which reflects the 'long-term proposal' scenario)** in which the grant is designed with an individual means-testing mechanism, combined with a number of elements designed so as to discourage those in the upper deciles from applying. These design mechanisms are discussed in greater detail in sections on flexibility and control and improving targeting in the long term. Mechanisms include self-targeting methods and labelling the grant to communicate its purpose. For modelling purposes, in this scenario, we assume that the incentives result in 100% take-up in deciles 1-3, 80% take-up in deciles 4-5, 60% take-up in deciles 6-7, and zero take-up in deciles 8-10.

We model each scenario for a number of eligibility ceilings based on relevant national reference points for poverty-reduction and wage income. These ceilings are the food poverty line (FPL) at R624 per month, the Lower-bound Poverty Line (LBPL) of R890 per month, the UBPL of R1,335 per month and the National Minimum Wage (NMW) of R3,722 per month.

<sup>&</sup>lt;sup>17</sup> The idea is that households or individuals who receive irregular income shocks know that income is irregular and 'smooth' expenditure over time. For example, Dale earns R200 per month from June to September, but in October, he earns R700, and then he earns R200 per month again. He will likely not spend all R700 in October as he knows he is unlikely to receive such large income again. See Deaton, A. 1992. Understanding Consumption. Oxford UK: Oxford University Press.

While it is less relevant as a point of reference for a grant aimed at poverty and unemployment reduction, we also show the Child Support Grant (CSG) ceiling in the table, to demonstrate how much larger it is in comparison to the existing SRD ceiling at R4,600 per month.

We also examine varying the grant size from R350 to R500 and R624 per month. These grant sizes reflect the current SRD grant, the current CSG and the food poverty line in 2021 prices. The current SRD grant amount is relatively small. R350 is well below the food poverty line and has not changed since the SRD grant was first implemented in May 2021. The grant amount has thus decreased in value in real terms (reduced from 56 to 53% of the food poverty line).

Grant size is a policy lever available to government. However, it is common for the monetary amount of a grant to be determined through a process of compromise between policy priorities and what budgetary allocation is available. This appears to have been the case with the R350 grant. There aren't compelling moral or ethical justifications for preserving the grant amount in real value. On the contrary, if there were available funds in the treasury, it could be advantageous to raise the grant by an amount exceeding inflation.

There is substantial scope for improved poverty reduction effects by increasing the grant amount. In the following section, we examine how grant size and grant eligibility ceiling affect total cost of the grant and poverty outcomes for recipients. We examine the impact of an increase of 43% (R500 per month) and of 78% (which would take the amount up to the size of the food poverty line of R624 per month). We find that increasing the grant size has a greater impact on poverty reduction than raising the ceiling does. While the R624 grant has more conceptual logic (as it is based on the cost of consuming enough calories to survive), it might be too large a jump in magnitude in terms of the budget. We show the cost and poverty impacts of the R350 and R500 grant in the text, and the R624 grant is in the Data Appendix 2. Table 3 summarizes the ceiling and grant sizes that we show here.

| Ceiling                     | Monthly ceiling   | Size of monthly grant |      |      |
|-----------------------------|---|-----------------------|------|------|
| Food poverty line           | R624  | R350                  | R500 | R624 |
| Lower-bound poverty line    | R890  |                       |      |      |
| Upper-bound<br>poverty line | R1,335  |                       |      |      |
| National<br>minimum wage    | R3722   |                       |      |      |
| Reference point             | Monthly ceiling   |                       |      |      |
| Child support grant         | R4400 for single caregivers<br>R8800 for married caregivers |                       |      |      |

Table 3: Modelled SRD ceilings and their values

Source: authors' construction.

The estimates generated here are based on nationally representative income and expenditure household survey data. We update the Living Conditions Survey 2014/15 to 2021 using a combination of population and demographic reweighting, income and consumption

nowcasting, and we introduce unemployment shocks based on the changes in the Quarterly Labour Force Survey from 2015 to 2021.<sup>18,19</sup>

#### 3.2 Summary of estimated costs and poverty impacts of different changes

In Table 4 we summarize the estimated cost and poverty impacts of implementing our proposed modifications. The detailed projections of every scenario we model are presented in the section on cost and poverty impacts that follows. All of the figures represent our best estimates of the likely impact of the grant; however, they assume we have accurately modelled the South African economy and that the implementation of each of the scenarios follows our assumptions of behaviour.

Table 4: Estimated effects of our proposals

| Immediate proposals  |   |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|
| Proposal   | Projected cost and poverty impact   |  |  |  |  |  |  |
| Increase the eligibility ceiling to R1,335 per<br>month (the level of the upper bound poverty line,<br>the UBPL). This will reduce the possibility of<br>excluding individuals with income near the food<br>poverty line because fewer people will be<br>excluded with income between R624 and R1,335. | Assume the grant size remains at R350 per month.<br>Increase number of beneficiaries from 6.6 million to 12.2<br>million.<br>Increase coverage of the upper bound poverty line poor<br>from 21.3% to 39.5%.<br>Increase cost from R27.8 billion to R51.4 billion.<br>Reduce food poverty by 7.4 percentage points (current grant<br>reduces food poverty by 6.8 percentage points).<br>Reduce upper bound poverty by 3.5 percentage points<br>(current grant reduces upper bound poverty by 3 percentage<br>points).<br>Reduce the poverty gap (in relation to the FPL) by 5.5<br>percentage points (current grant reduces the poverty gap by<br>5.3 percentage points).<br>Reduce the poverty gap (in relation to the UBPL) by 5.2<br>percentage points (current grant reduces the poverty gap by<br>2.9 percentage points).                             |  |  |  |  |  |  |
| Measure income in the banking data as an average over a 3- to 6-month period.  | Depends on the eligibility ceiling. All projections here<br>assume eligibility is increased to R1,335 per month, the<br>grant size is R350 and compares single month to six-month<br>income measure. See the cost and poverty impacts section<br>for details.<br>Increase number of beneficiaries from 12.2 to 12.3 million.<br>No change in coverage of upper bound poverty line poor<br>(39.5%).<br>Increase cost from R51.4 billion to R51.5 billion.<br>Reduce food poverty by 7.2 percentage points (current at<br>R1,335 ceiling reduces food poverty by 7.4 percentage<br>points).<br>Reduce upper bound poverty by 3.5 percentage points<br>(same as current at R1,335 ceiling).<br>Reduce the poverty gap (in relation to the FPL) by 5.4<br>percentage points.<br>Reduce the poverty gap (in relation to the UBPL) by 5.3<br>percentage points. |  |  |  |  |  |  |

<sup>&</sup>lt;sup>18</sup> See 'Data Appendix 1: Updating LCS 2014/15 to 2021' for more information on the process of updating the dataset.

<sup>&</sup>lt;sup>19</sup>Bassier, I., Budlender, J., & Goldman, M. (2022). *Social distress and (some) relief: Estimating the impact of pandemic job loss on poverty in South Africa* (No. wp-2022-80). World Institute for Development Economic Research (UNU-WIDER).

| Remove the UIF criterion.      | Depends on the eligibility ceiling. All projections here<br>assume eligibility is increased to R1,335 per month, the<br>grant size is R350 and the six-month income measure is<br>adopted and compares this scenario to the same scenario<br>but without the UIF criterion. See the cost and poverty<br>impacts for details.<br>Increase number of beneficiaries from 12.3 million to 13.1<br>million.<br>Increase coverage of the upper poverty line poor from<br>39.5% to 42.1%.<br>Increase coverage of the upper poverty line poor from<br>39.5% to 42.1%.<br>Increase cost from R51.5 billion to R54.9 billion.<br>Reduce food poverty by 7.6 percentage points (smooth at<br>R1,335 ceiling reduces food poverty by 7.2 percentage<br>points).<br>Reduce upper bound poverty by 4.6 percentage points<br>(smooth at R1,335 ceiling reduces upper bound poverty by<br>3.5 percentage points).<br>Reduce the poverty gap (in relation to the FPL) by 5.5<br>percentage points.<br>Reduce the poverty gap (in relation to the UBPL) by 5.5<br>percentage points. |
|--------------------------------|---|
| Increase the size of the grant | Depends on the eligibility ceiling. All projections here<br>assume eligibility is increased to R1,335 per month, the six-<br>month income measure is adopted, as well as the UIF<br>exclusion criterion is dropped. The R350 size grant is<br>compared to R500 and R624 size grants. See the cost and<br>poverty impacts for details.<br>R350 to R500:  |
|                                | Increase cost from R54.9 billion to R78.4 billion.<br>The reduction in food poverty increases from 7.6 to 11.5<br>percentage points.<br>The reduction in upper bound poverty increases from 3.5 to<br>5.4 percentage points.<br>The reduction in the poverty gap (in relation to the FPL)<br>increases from 5.5 to 7.1 percentage points.<br>The reduction in the poverty gap (in relation to the UBPL)<br>increases from 7.1 to 8.1 percentage points.   |
|                                | R500 to R624:<br>Increase cost from R78.4 billion to R97.8 billion.<br>The reduction in food poverty increases from 11.5 to 15.3<br>percentage points.<br>The reduction in upper bound poverty increases from 5.4 to<br>7.3 percentage points.<br>The reduction in the poverty gap (in relation to the FPL)   |
| Long                           | increases from 5.6 to 7.8 percentage points.<br>The reduction in the poverty gap (in relation to the UBPL)<br>increases from 7.8 to 9.5 percentage points.<br>er-term proposals   |

# ProposalCost and poverty impactUse self-reported income in the place of banking<br/>data, at a higher eligibility ceiling, combined with<br/>incentives to accurately report income (e.g.,<br/>audits), and clear information about the grant to<br/>encourage individuals with higher income to self-<br/>exclude.Depends on the eligibility ceiling. All projections here<br/>assume eligibility is increased to R1,335 per month, the<br/>grant size is R350 and the six-month income measure is<br/>adopted and compares this scenario to adopting the self-<br/>targeting policy at the R1,335 per month ceiling.<br/>Increase number of beneficiaries from 12.3 million to 12.8<br/>Reduce coverage of the upper poverty line poor from 39.5%<br/>to 36.6%

Increase cost from R51.5 billion to R53.8 billion.

| Reduce food poverty by 7.4 percentage points (smooth at R1,335 ceiling reduces food poverty by 7.2 percentage points) |
|---|
|   |
| Reduce upper bound poverty by 2 percentage points   |
| (smooth at R1,335 ceiling reduces upper bound poverty by 3.5 percentage points).                                      |
| Reduce the poverty gap (in relation to the FPL) by 5.5 percentage points.   |
| Reduce the poverty gap (in relation to the UBPL) by 4.9 percentage points.  |
|   |

Source: authors' construction.

In the long-term, the strict bank test risks discouraging the use of the banking system for those not in the formal sector. The means test is likely, therefore, to become gradually less effective for targeting the grant. We propose moving away from the banking means test in the longer-term towards a grant design in which individuals self-report their income. This increases the number of beneficiaries to 11.9 or 12.8 million at the R624 or R1,335 ceilings respectively. The estimated cost would be R49.9 billion or R53.8 billion.

An alternative option would be to raise the threshold to the level of the national minimum wage. At this level, most individuals would be receiving salaries through their bank accounts, and choosing not to use the banking system is no longer an option. This is probably the most effective option from a targeting point of view; however, this would increase the cost of the grant substantially from R50 to R74 billion.

In the following sections we describe each of the scenarios in detail. We estimate the numbers of beneficiaries and coverage at each of the grant ceilings (Section 3.2), the cost of each of the grant ceilings at the different grant sizes (Section 3.3)

#### 3.3 Direct beneficiaries and coverage of upper bound poverty line poor

In this section we report the details of the modelling and the projected number of beneficiaries receiving the grant for each of the modelled scenarios discussed above, as well as the projected proportion of the UBPL poor population covered by the grant.

#### 3.3.1 Individual means-testing

We simulate the Special COVID-19 SRD as closely as possible based on existing criteria according to the SRD programme rules. We find that 16 million people are theoretically eligible for the grant at an individual income threshold of R624 per month (See 'Indv' bar in Figure 2), not on the government payroll or public works, not receiving an existing grant (unless a caregiver grant), and not a formal-sector worker (Table 1).

These beneficiary numbers are very close to the numbers of applications that we were seeing prior to the lowering of the threshold and the new implementation process applied in April 2022. In March 2022 we saw close to 16 million applicants, with close to 11 million of those approved. Goldman et al. document that we could expect to see around 33% exclusion errors given the previous verification process, and so it is unsurprising that we see roughly 33% of applicants are not approved.<sup>20</sup> Furthermore, it is currently unclear whether the grant is reaching

<sup>&</sup>lt;sup>20</sup> Goldman, M., Bassier, I., Budlender, J., Mzankomo, L., Woolard, I., & Leibbrandt, M. V. (2021). *Simulation of options to replace the special COVID-19 Social Relief of Distress grant and close the poverty gap at the food poverty line* (No. 2021/165). WIDER Working Paper. https://doi.org/10.35188/UNU-WIDER/2021/105-1

some in the most vulnerable groups, such as people living in rural areas, without smartphone access or without basic English literacy, who may not be applying.

The table below shows the population that have incomes below R624 per month; that are government employees; that are receiving an existing grant, and that are registered for UIF. It also shows the population, when we cumulatively apply these criteria to the SRD, for example the population that have income below R624 per month, and are not government employees is 16.9 million, or 49.6% of the working-age population.

| Description                 | Population<br>(million) | % of total | Cum. pop.<br>(million) | Cum. %<br>of total |
|-----------------------------|-------------------------|------------|------------------------|--------------------|
| Working-age of which        | 34                      | 100        | 34                     | 100                |
| Income below R624 per month | 17.4                    | 51.1       | 17.4                   | 51.1               |
| Government employee         | 2.3                     | 6.8        | 16.9                   | 49.6               |
| Receiving an existing grant | 2.3                     | 6.8        | 16.5                   | 48.4               |
| Registered for UIF          | 10.3                    | 30.3       | 16                     | 47.1               |
|                             |                         |            |                        |                    |

Table 5: Working-age population

Note: the cumulative % of total column should be read as follows, for example: the proportion of working-age individuals that have income below R624 per month and are not government employees is 49.6.

Source: authors' estimates based on the LCS 2014/15 adjusted to 2021 using the QLFS 2015-2021.

At the R624 ceiling, coverage is highest in this scenario with an estimated 37% of the poor population measured at the UBPL (Figure 2b). Coverage increases by only 2.9 percentage points with the increase from the R624 ceiling to the R1,335 ceiling (0.90 million individuals), and by a further 2.7 percentage points with the increase to the R3 731 ceiling (0.84 million individuals).

The problem that is faced by the DSD in this scenario is that in applying the individual income criteria, a fairly large number of non-poor individuals (who have per capita household income above the UBPL threshold—see The evolution of the Social Relief of Distress (SRD) grant for an explanation) with individual income below the threshold technically qualify for the grant—although we do not know whether they would have applied for it.<sup>21</sup> Table 6 shows that only 41.3% of those eligible for the SRD at the food poverty line (FPL) of R624 per month were actually the extreme poor (measured by per capita household income below the FPL), 71% were poor, and 8.1% of those in the richest 20% of the country were technically eligible for the grant. It seems fairly likely, however, that the majority of those in the richest 20% would have chosen to self-exclude.

<sup>&</sup>lt;sup>21</sup>Recall: per capita household income is the most common measure of poverty. It captures household income divided by the number of people in the household. This accounts for households sharing income within the household. Individual income in this data is income that would likely flow into their bank account. In the data we are able to pick up income from wages and salaries net of taxes and contributions, rental income, pensions and retirement annuities, non-caregiver grant income, alimony, shares and dividends, loans from friends or family, moneylenders, or student and educational loans.

Table 6: Proportion eligible for SRD which are poor, or in the upper deciles

| Population group | Proportion eligible for SRD |
|------------------|-----------------------------|
| FPL poor         | 41.3                        |
| UBPL poor        | 71.1                        |
| Decile 9 & 10    | 8.1                         |

Source: authors' estimates based on LCS 2014/15, updated using the QLFS 2015-2021.

#### 3.3.2 Current scenario

Applying a combination of the individual and per capita means test 'double-means-test' in the survey data reduces the number of beneficiaries from 16 to 6.6 million at an eligibility ceiling of R624 per month ('Current' scenario, Figure 2a, R624 ceiling). We expect this scenario to best approximate the existing situation. If we are to continue to implement the grant using the existing bank account test, raising the threshold to at least the UBPL of R1,335 per month will make a substantial difference to the number of poor recipients excluded from the grant. Increasing the threshold to the UBPL in the double-means-test scenario raises the number of beneficiaries to roughly 12.2 million, while increasing it to the National Minimum Wage (NMW) reaches 17.5 million beneficiaries.

At the R624 ceiling, coverage of the poor is low in this scenario, with 21.3% of the UBPL poor covered. However, this increases substantially (by 18.2 percentage points, or 5.7 million poor individuals) when we increase the threshold to R1,335 and increases by a further 2.7 percentage points (0.84 million individuals) when the ceiling is raised to R3 731. While it is clear that we need to make the SRD affordable at the national level, double-means-testing, at a low threshold such as the FPL threshold, is problematic, excluding almost 80% of the poor population. The question is: how can we retain the ability to exclude those who apply even if they are not poor, while simultaneously reducing the numbers of poor that are being unfairly excluded?

#### 3.3.3 Measuring income over a (3- to) 6-month period

We recommend measuring an average of monthly income over a 3–6-month period. Monthly income in any one month is a poor proxy for underlying income. Low-income households see major fluctuations in income, and analysis has shown that while the poorest families may go over the self-reported income ceiling in certain months, they are rarely able to sustain this level of income.

**Bolsa Familia is an example of a case where the adjustment from measuring income in any one month to measuring income over a period of 2 years has been implemented.** Implementation was adjusted to evaluate eligibility less regularly and to continue to include households who usually fell below the ceiling even if they went above, it in some months. <sup>22</sup> In 2010 the administration began targeting households based on their average income over the preceding two-year period. Every two years household status is re-evaluated, and eligibility is also regularly assessed against administrative data on employment from firms (similar to the UIF data used in the South African context, see Appendix 2). Households are only removed from the grant if a spike in income occurs which exceeds half of one minimum wage per capita.

<sup>&</sup>lt;sup>22</sup> Centre for Public Impact. (2019). Bolsa Familia in Brazil. https://www.centreforpublicimpact.org/case-study/bolsa-familia-in-brazil.

The South African survey data suggests that working with a smoother measure of income results in a fairly small variation on the number of beneficiaries ('Income 6 mnths' scenario, Figure 2a). Given that consumption tends to vary less than income, we use consumption as a proxy for a measure of income averaged over several months—given that consumption tends to vary less than income. The smoother measure reduces the number of beneficiaries slightly at the R624 ceiling and the R890 ceiling from 6.6 to 6.4 and from 9.2 to 9.0, and increases them slightly at the R1,335 ceiling and the R3731 ceiling (from 12.2 to 12.3 and from 17.5 to 17.6).

**Coverage of the poor either stays the same or reduces slightly with the smoother income measure.** At the R624 ceiling it reduces from 21.3 to 20.7%, at the R1,335 ceiling it remains the same, while at the NMW ceiling it reduces from 42.2 to 42.0% of the poor (Figure 2b).

While the difference to the number of beneficiaries is small, it is a fairer way of determining eligibility, and the impact on those individuals who would otherwise be unfairly excluded by a lumpy payment is large. Less frequent evaluations and changes to grant recipient status will support individuals to plan given the certainty of receiving the grant for the duration of the period and may reduce the administrative burden for SASSA employees through reducing the frequency of checks and of appeals.

#### 3.3.4 Dropped UIF criterion

We recommend, in the short term, removing the explicit check on whether applicants are receiving the UIF or operating a business using tax data ('Drop UIF criterion' scenario, Figure 2). However, we discuss in the next section how this data could be improved in the longer term if it were to be used in targeting again. The main reason for removing this criterion is that it rewards informalization of the labour market. The second reason is that data inaccuracies with this data source has resulted in the exclusion of substantial numbers of eligible individuals. There is rapid 'churn' in the South African labour market, so people move in and out of employment often and we know that this is not well captured in current data, that firms often do not accurately report on changes, and there is a lag in IRP5 self-employment tax records as these are only available for the preceding tax year.<sup>23</sup>

**Dropping the UIF exclusion criterion increases the number of beneficiaries from 6.4 million (in the income averaged over 6 months scenario) to 6.6 million at the R624 per month ceiling.** At the R1,335 ceiling the number of beneficiaries increases from 12.3 to 13.1 and at the R3731 ceiling it increases from 17.6 to 20.8.

**It also increases coverage of the UBPL poor slightly.** Coverage increases from 20.7 to 21.2% at the R624 ceiling, from 39.5 to 42.1% at the R1,335 ceiling and from 42.0 to 46.6 at the R3731 ceiling.

#### 3.3.5 Longer-term proposal

In the longer-term we propose modifications to incentivize self-exclusion of individuals in the upper deciles. The long-term proposal has a much higher number of beneficiaries at the R624 ceiling than the current scenario (11.9 million) because it does not apply a test based on banking data. It instead relies on incentives to accurately self-report income, and self-

<sup>&</sup>lt;sup>23</sup> Duncan P., Gavin El., & Kreuser F. (2018) Introduction to the South African Revenue Sevice and National TreasuryFirm-Level Panel. *South African Journal of Economics*, Vol. 86:S1

exclude if above the threshold, combined with cross-checks with other databases. It assumes that the grant includes greater numbers of non-extreme-poor individuals, as compliance is enforced less strictly, and instead incentivized. As a result, some individuals above the poverty line receive the grant, according to our assumptions. The benefit of this is that coverage of the poor is much greater.

In this scenario, however, the number of beneficiaries grows more slowly, as the ceiling is raised, given the assumptions of tapering take-up in the upper deciles. At a ceiling of R1,335 per month there are only 12.8 million beneficiaries (compared to 12.2 in the double-means-test scenario, and 17.2 in the individual-means-test scenario. At the threshold of R3 722 per month, the number of beneficiaries is only 14.0 million, substantially lower than in the current scenario of 17.5 million. Increasing the threshold to the R1,335 or R3 722 ceilings in the long-term proposal, then, makes little difference to the numbers of beneficiaries, and should we attempt to implement this scenario, we would favour implementing one of these higher ceilings.

**Coverage of the poor is higher in this scenario than in the current scenario at a R624 ceiling** (Figure 2b). At a R1,335 or R3 722 ceilings, however, the current scenario has higher coverage (39.5 vs 36.4% at the R1,335 ceiling, and 42.2 vs. 38.7% using the R3 722 ceiling).



Figure 2: number of beneficiaries and coverage of the UBPL poor

Source: authors' estimates based on the LCS 2014/15 adjusted to 2021 using the QLFS 2015-2021. All poverty lines are in 2021 prices.

#### 3.4 Cost projections

The number of beneficiaries and the size of the grant directly determines the cost of the programme. The costs of each scenario, with a grant size of R350, R500 and R624, and at each ceiling, are shown in Table 7 below.

At a grant size of R350 per month, the annual cost of the grant varies between R27 billion and R88 billion. Increasing the grant to R500 per month or R624 per month increases the size of each scenario by 43% and 78% respectively.<sup>24</sup> The budget for the grant varies between R39 and R125 billion at R500 per month, and between R48 and R156 billion at R624 per month.

The individual income scenario is the most expensive at the three lower ceilings, but with the introduction of the R3731 ceiling the scenario in which we drop the UIF criterion overtakes it. This suggests that there is a substantial number of people who fall between the R1,335 and R3731 ceilings who are registered for the UIF and become eligible for the grant at this threshold. The cost of the grant does not vary much—at the R350 value costs range between R67 and R82 billion (a difference of R5 billion) depending on the ceiling.

The long-term proposal is among the most expensive at the lower income ceilings, because we don't use a strict bank test to enforce compliance, so some people above the threshold receive the grant. As the ceiling increases it gradually becomes relatively less expensive, given the assumption that those in the upper deciles self-exclude even though they are below the ceiling. The cost of this proposal is between R50 and R59 billion with a grant of R350 per month.

The current scenario, the smoothed income scenario and the drop UIF criterion remain amongst the cheapest scenarios at all ceilings, except at the ceiling of R3731 per month. At this highest ceiling the long-term proposal drops in ranking to the cheapest and the scenario in which we drop the UIF criterion becomes the most expensive. The current and smoothed income scenario ranges from R27 to R74 billion with a grant size of R350 depending on the ceiling (a wide range of R47 billion), and the dropped UIF criterion scenario ranges even more widely from R28 to R88 billion (a range of R60 billion).

Some scenarios allow for much greater flexibility than others in varying the size of the grant by changing the ceiling. The individual income and long-term proposal are relatively inflexible. No matter the ceiling their costs are within a R10 billion range. In contrast the costs of current scenario, the average income scenario, and the scenario in which we drop the UIF criterion vary widely depending on the ceiling used.

This shows that there are multiple pathways to achieving a more just, and less exclusionary, SRD grant. One way would be to increase the ceiling of the current grant to R1,335, and another way would be to adjust the design of the grant to our long-term proposal (preferably also with an adjustment upwards of the grant ceiling).

In order to decide which pathway makes the most sense we can examine the impact on poverty of the various scenarios. In particular, we want to understand whether increasing the ceiling or the size of the grant has a greater impact given the cost.

<sup>&</sup>lt;sup>24</sup> If we were to rank each scenario from least cost to highest cost at the R350 grant size, then with an increase in the grant size we would see no change in ranking because all the scenarios change by the same percentage.

Table 7: Annual cost in R, billion (all ceilings)

|                       | R350 per month |      |        |        | R500 per month |      |        | R624 per month |       |       |        |        |
|-----------------------|----------------|------|--------|--------|----------------|------|--------|----------------|-------|-------|--------|--------|
| Scenario              | R624           | R890 | R1,335 | R3 731 | R624           | R890 | R1,335 | R3 731         | R624  | R890  | R1,335 | R3 731 |
| Individual<br>income  | 67.2           | 69.1 | 72.1   | 81.5   | 96             | 98.6 | 103    | 116.4          | 119.8 | 123.1 | 128.6  | 145.2  |
| Current               | 27.8           | 38.5 | 51.4   | 73.5   | 39.7           | 54.9 | 73.5   | 104.9          | 49.5  | 68.6  | 91.7   | 131    |
| Income<br>avg 6-mnths | 27             | 38   | 51.5   | 74     | 38.6           | 54.2 | 73.6   | 105.8          | 48.2  | 67.7  | 91.8   | 132    |
| Drop UIF<br>criterion | 27.6           | 39.5 | 54.9   | 87.5   | 39.5           | 56.4 | 78.4   | 125            | 49.3  | 70.4  | 97.8   | 156    |
| Long-term prop.       | 49.9           | 51.4 | 53.8   | 58.6   | 71.2           | 73.4 | 76.4   | 83.7           | 89.2  | 91.9  | 96.1   | 105.1  |

Source: authors' estimates based on LCS 2014/15, updated using the QLFS 2015 & 2021

#### 3.5 Poverty impacts

## In this section we focus on the poverty impacts with respect to the Food and Upper-bound poverty lines of R624 and R1,335 per month. We focus on two measures of poverty, the poverty headcount and the poverty gap.

The poverty headcount at the FPL indicates the proportion of the population without enough money to purchase the calories needed to survive (extreme poverty), and the poverty headcount at the UBPL indicates the proportion of the population without enough money to purchase a basic basket of consumption items necessary for survival.

The poverty headcount impacts show that increasing the grant threshold promotes reductions in the poverty headcount for all thresholds and all scenarios at the food poverty line. At the upper bound poverty line, grants that target exclusively individuals below the lower bound poverty line have no effect on the poverty headcount, except for the long-term scenario, because of the self-reported income design of this scenario. To better understand the poverty impact at the upper bound poverty line, we will turn to a measure that captures the degree of poverty individuals experience, rather than just a binary count of whether they fall below the poverty line or not.

The poverty gap is a concept that measures the depth of poverty. In contrast to the poverty headcount, the poverty gap captures how far poor individuals are from the relevant poverty line rather than just whether or not a person is below the poverty line. Thus, people who have income that is much less than the poverty line will increase the size of the poverty gap. We consider the poverty gap impacts at the food poverty line and at the upper bound poverty line and focus on how the poverty gap changes across the targeting scenarios and eligibility ceilings when the grant size is increased from R350, to R500 and to R624.

**Overall, the grant reduces the poverty gap in all forms,** and so the results presented in figures 5 and 6 compare the projected reductions in the poverty gap (in relation to the FPL and the UBPL) of the various scenarios. Increasing the grant amount has the largest impacts on reducing the poverty gap. Additionally, raising the eligibility threshold above R624 generally leads to further improvements in poverty gap reductions. For each increase in the threshold, the resulting poverty gap reduction is smaller than for the previous threshold increase. For many grant amounts and thresholds, the dropping the UIF scenario achieves the largest poverty gap reductions, and at lower thresholds the current and long-term scenarios generate similar reductions.

As has been shown for other grant impacts, the long-term scenario includes more people above the eligibility threshold because the targeting relies on self-reported income and consequently compliance is enforced less strictly. This will result in increases in the eligibility threshold having smaller effects on the poverty gap relative to other scenarios, because more people above the threshold were already receiving the grant.

When the poverty gap is calculated with respect to the food poverty line, increases in the eligibility threshold for all scenarios have very little effect on the food poverty line gap because the expansion is to people who are primarily above the line by definition (those who earn more than R624 a month). By contrast, expanding eligibility thresholds has a much larger marginal effect for the poverty gap at the upper bound poverty line, where raising the eligibility threshold leads to more people who are in poverty being able to access the grant.

We do not show the individual income scenario as it is not a serious candidate. It is feasible and desirable to encourage some self-exclusion in the upper deciles of the income distribution. We expect that there is already some self-exclusion happening already. Ignoring dynamics of self-

exclusions would make the required budget projected by the model much larger than the expected actual budget.

#### 3.5.1 Extreme poverty headcount (at the food poverty line)

All projections are depicted in Figure 3. The percentage of individuals who fall below the food poverty line is 25.3% (as of 2021).

#### a) R350 size grant

The grant ensures that between 27 to 33% of the previously extreme poor have enough to eat. All the programmes have fairly similar impacts on extreme poverty (there is much more variation in their impact on total poverty, discussed in the next section).

At a ceiling of R624 per month the impact ranges between 6.7 (averaging income over six months scenario) and 6.9 (drop UIF criterion scenario) percentage points of poverty reduction (27–28% of the baseline, or 2.1 million people) (Figure 3a).

At the R1,335 per month ceiling, the results are still similar but there is slightly more variation. The impact on poverty ranges between 7.2 and 7.6 percentage points (29–31% of the baseline, or 2.2–2.4 million people). The impact is lowest in the scenario where we use an average income measure, and highest when we drop the UIF criterion given that an additional small subset of people is eligible for the grant that is not eligible in the self-exclusion scenario (Figure 3a).

At the ceiling of R3731 per month extreme poverty is reduced by 7.6 in all scenarios except the one in which we drop the UIF criterion. In the latter, poverty reduction increases to 8.2 percentage points. This results in a range of 31–33% reduction of the baseline extreme poverty headcount (2.4–2.5 million individuals) (Figure 3a).

#### b) R500 size grant

**Increasing the grant to R500 shields at least 42 to 49% of people who were previously in extreme state of poverty.** Similar to the R350 grant, the R500 grant has a significant, and larger, impact on poverty.

At the ceiling of R624 per month, the effect of the grant on poverty ranges from 10.4 to 10.8 percentage points of poverty reduction (42–44% of the baseline, or 3.2–3.4 million people) (Figure 3b).

**Increasing the ceiling from R624 to R1,335 does not lead to a pronounced increase in poverty reduction.** The impact of the grant in this ceiling has a minimum of 11.0 percentage points poverty reduction at the average income scenario and a 11.5 percentage points poverty reduction at the scenario where the UIF criterion is omitted. This means, at the baseline, the range of extreme poverty reduction is between 45 and 47% (3.4–3.6 million individuals).

**The R3731 per month ceiling has the biggest impact on poverty when compared to all the ceilings in Figure 3b.** In this ceiling, the effect of the grant is in the range of 11.6 and 12.2 percentage points reduction in poverty. All scenarios reduce poverty by 11.6 percentage points except the scenario that omits the UIF condition with a 12.2 percentage points decrease in poverty. This is a 47-49% reduction of the baseline extreme poverty headcount (3.6–3.8 million individuals) (Figure 3b).

#### c) R624 size grant

When the grant size is increased to the same amount as the food poverty line, R624 per month, 57 to 64% of people are lifted out of extreme poverty. The R624 grant has the highest impact on poverty when compared to the previous two grant sizes.

At the R624 per month ceiling, the impact of the grant ranges from 14.2 and 14.6 percentage points of poverty reduction (57–59% of the baseline, or 4.4–4.5 million people) (Figure 3c).

The grant is slightly more impactful at the R1,335 ceiling, poverty reduction at this ceiling ranges from 14.8 to 15.3 percentage points. This is equivalent to 60–62% of the baseline or 4.6 to 47 million people. Similar to the R624 ceiling, the average income scenario is also the least impactful scenario in this ceiling. On the opposite end, slightly different to the R624 ceiling, the scenario that omits the UIF criterion has the highest impact at this ceiling, with a 15.3 percentage point reduction in poverty (Figure 3c).

At the ceiling of R3731 per month, extreme poverty reduction ranges from 15.4 to 16.0. This translates to a range of 62 to 64% reduction of the baseline extreme poverty headcount or 4.8 to 5.0 million individuals (Figure 3c).

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Figure 3: Poverty headcount reduction (all ceilings, FPL poverty line, a. R350 and b. R500)

a. SRD-350 at the FPL

#### b. SRD-500 at the FPL

c. SRD-624 at the FPL





Source: authors' estimates based on the LCS 2014/15 adjusted to 2021 using the QLFS 2015-2021. All poverty lines are in 2021 prices.

#### 3.5.2 Total poverty headcount (at the Upper-bound Poverty Line)

All projections are depicted in Figure 4. The percentage of individuals who fall below the upper bound poverty line is 52.4% (as of 2021).

#### a) R350 size grant

Only the long-term proposal has a non-zero impact on the poverty headcount at a ceiling of R624 per month (1.8 percentage points, 3.3% of the UBPL baseline of 52.4%, or 0.5 million individuals). This is because the size of the grant is small relative to the UBPL. The R350 grant value constitutes 56% of the FPL threshold and only 26% of the UBPL. Only those that have income within 26% of the UBPL then will have their income raised above the threshold, but everyone receiving the grant should have income below R624, and so in the scenarios without any leakage this is impossible.

At a ceiling of R1,335 per month, however, the impact of the long-term proposal is substantially lower than the other three scenarios at only 2.0 percentage points of poverty reduction (3.8%, or 0.6 million individuals). In contrast the other scenarios range between a reduction of 3.0 and 3.5 percentage points (5.7–6.7%, 0.9–1.1 million individuals). Again, the scenario with the most impact is the one in which we drop the UIF criterion.

At a ceiling of R3731 per month, the order of impact remains roughly the same. The long-term proposal reduces poverty by 2.5 percentage points, the current scenario (with and without an average income measure over 6 months) reduces poverty by 3.5 percentage points, and dropping the UIF criterion increases the impact to 4.6 percentage points of poverty reduction. This is a reduction of between 5.0 and 9.0% of the baseline (or between 0.8 and 1.4 million individuals).

#### b) R500 size grant

At the R624 ceiling, with a grant of R500 per month, all scenarios have zero impact on poverty headcount reduction except the long-term proposal scenario which reduces poverty by only 2.9 percentage points. This is 5.5% of the UBPL baseline, or 0.9 million individuals. The muted effect of the grant in this ceiling can be explained by the fact that R500 is only 37% of the upper bound poverty line (R1,335 per month). In other words, the grant given to people at the R624 ceiling is unlikely to increase income above the threshold of R1,335 per month for the extreme poor.

At the R1,335 ceiling per month, the impact of the grant on poverty reduction ranges from 3.2 percentage points at the long-term proposal scenario to 5.4 percentage points at the scenario that omits the UIF criterion. This translates to 6 to 10% of the baseline or 1.0 to 1.7 million individuals respectively.

Lastly, the grant has the highest impact at the R3731 per month ceiling. Poverty reduction in this ceiling ranges from 4.0 percentage points at the long-term proposal scenario to 6.9 at the scenario that omits the UIF criterion. This is equivalent to a poverty reduction of 8.0 and 13% of the baseline (or between 1.3 and 2.1 million individuals).

#### c) R624 size grant

The R624 size grant at the R624 ceiling shows the same pattern observed in the previous two grant sizes—all scenarios at this ceiling (except the long-term proposal scenario) have zero impact on poverty. As explained in the previous paragraphs, this is because of the size of the grant in relation to the UBPL (R624 is only 47% of R1,335). For individuals earning strictly below R624 per month, then, the grant will not bring them above the R1,335 threshold.

The impact of the grant, however, increases with the ceiling. At the R1,335 ceiling per month, the R624 grant results in a poverty reduction that ranges between 4.2 percentage points at the long-term proposal scenario and 7.3 percentage points at the scenario that omits the UIF criterion. This translates to between 8 to 14% of the baseline or 1.3 to 2.3 million individuals.

At the R3731 per month ceiling, the impact on poverty reduction ranges from 5.3 percentage points at the long-term proposal scenario to 9.0 percentage points at the scenario that omits the UIF criterion. This translates to a poverty reduction of 10 to 17% of the baseline or 1.6 to 2.8 million individuals.









c. SRD-624 at the UBPL

Source: authors' estimates based on the LCS 2014/15 adjusted to 2021 using the QLFS 2015-2021. All poverty lines are in 2021 prices.

#### 3.5.3 Extreme poverty gap reduction (food poverty line)

All projections are depicted in Figure 5. In relation to the food poverty line (FPL), the poverty gap (in 2021 prices) is 10.2%.

When measuring poverty gap reductions with respect to the food poverty line, impacts are primarily driven by grants targeted at individuals with income below the food poverty line and increases in grant amount increase the size of reductions in the poverty gap.

#### a) R350 size grant

At an eligibility ceiling of R624, the poverty gap declines by between 5.2 and 5.3 percentage points for all scenarios. This is between 51% and 52% of the baseline. The averaging income over 6 months scenario is the least effective at decreasing the poverty gap (5.2 percentage points), while all other scenarios reduce the poverty gap by 5.3 percentage points.

At the R1,335 eligibility ceiling, the grant reduces the poverty gap by between 5.4 and 5.5 percentage points. This is between 53% and 54% of current levels. Once again, the averaging income over 6 months scenario produces the lowest reductions in the poverty gap (5.4 percentage points) and all other scenarios have the same marginally higher effect on the poverty gap (5.5 percentage points).

By increasing the eligibility ceiling to R3731, the extent of deep poverty is decreased by between 5.5 to 5.7 percentage points (54% to 56% of the baseline). The dropping the UIF criterion scenario generates the largest projected reductions in the poverty gap.

#### b) **R500 size grant**

**Raising the grant amount to R500 has around one and a half times the effect on the poverty gap that the SRD-R350 has**. This implies the SRD R500 is much more powerful lifting people out of deep poverty. The poverty gap reduction patterns observed comparing the different scenarios are fairly similar to the SRD-R350 because the targeting rules remain the same; however, the effects will be magnified by the increased grant amount.

At a ceiling of R624 per month, the degree of deep poverty is reduced by 6.8 (the averaging income over 6 months scenario) to 7 percentage points (current and long-term proposal scenarios)— which is 67% and 69% of the current amount.

When the ceiling is raised to R1,335 per month the poverty gap declines by between 7 to 7.2 percentage points (69% to 71% of the baseline). Again, the averaging income over 6 months scenario is the least effective at reducing the poverty gap, while the current and long-term proposal scenarios are the most effective.

At a R3731 eligibility ceiling, the poverty gap reductions range between 7.1 to 7.3 percentage points. This represents 70% to 72% of the baseline. For this ceiling, the dropping UIF criterion scenario produces the greatest declines in the poverty gap.

#### c) R624 size grant

Raising the size of the grant from R500 to R624 leads to further declines in the poverty gap. However, these gains are smaller (in terms of the additional percentage point reductions achieved) relative to increasing the grant from R350 to R500. At an eligibility ceiling of R624, the poverty gap declines by between 7.8 to 7.9 percentage points (76% to 77% of the current amount). The averaging income over 6 months scenario attains a slightly smaller reduction in the poverty gap (7.8 percentage points) compared to the other three scenarios, all of which reduce the poverty gap by 7.9 percentage points.

When the eligibility ceiling is raised to R1,335, the extent of deep poverty decreases by 8 percentage points (averaging income over 6 months scenario) to 8.1 percentage points for all other scenarios. This reflects 78% to 79% of the baseline.

At the R3731 eligibility ceiling, the poverty gap is reduced by between 8.1 to 8.3 percentage points—which is 79% to 81% of the baseline. The dropping UIF criterion achieves the greatest projected declines in the poverty at this ceiling.

Figure 5: Extreme poverty (measured at the food poverty line)









Source: authors' estimates based on the LCS 2014/15 adjusted to 2021 using the QLFS 2015-2021. All poverty lines are in 2021 prices.

#### 3.5.4 Total poverty (upper bound poverty line)

All projections are depicted in Figure 6. In relation to the upper bound poverty line (UBPL), the poverty gap (in 2021 prices) is 26.24%

At the UBPL, there are large poverty gap-reduction impacts to raising the eligibility threshold up to the UBPL, as well as large impacts from increasing the grant size.

#### a) R350 size grant

At the R624 eligibility ceiling, the poverty gap falls by between 2.9 to 4.6 percentage points which is 11% to 18% of the current amount. The long-term scenario clearly brings about the greatest reductions in the poverty gap at this eligibility ceiling.

When the eligibility ceiling is raised to R1,335, the poverty gap reduces by between 4.9 to 5.6 percentage points. This represents 19% to 21% of the baseline. At this eligibility ceiling, the long-term scenario is the least effective at reducing the poverty gap, while the dropping UIF criterion scenario is the most effective.

At an eligibility ceiling of R3731, the extent of poverty decreases by 5.2 (long-term scenario) to 6.1 percentage points (the dropping the UIF criterion scenario). This represents 20% to 23% of the baseline.

#### b) **R500 size grant**

The poverty gap patterns observed for R350 are reflected for the R500 size grant (as well as the R624 size grant). However, as illustrated in the previous section, the size of the effects are greater as result of the increased grant size.

**For the R624 eligibility ceiling**, the poverty gap decreases by between 4.2 to 6.5 percentage points (16% to 25% of the baseline). As with the R350 size grant, the long-term scenario attains the greatest projected reductions in the poverty gap at this ceiling.

At an eligibility ceiling of R1,335, the poverty gap declines by between 6.9 to 7.8 percentage points, which is 26% to 30% of the baseline. The dropping the UIF criterion scenario is the most effective at reducing the poverty gap, while the long-term scenario is the least effective.

When the eligibility ceiling increases to R3731, the poverty gap falls by 7.3 (the long-term scenario) to 8.4 (dropping the UIF criterion scenario) percentage points. This represents 28% to 32% of the current amount. The above findings clearly illustrate that raising the size of the grant from R350 to R500 results in significant improvements in reducing the depth of poverty across all scenarios and eligibility ceilings.

#### c) R624 size grant

Increasing the size of the grant from R500 to R624 leads to even greater reductions in the poverty gap, indicating that the R624 is much more powerful (compared to the R350 and R500 size grants) at decreasing the depth of poverty.

When the eligibility ceiling is at R624, the degree of poverty decreases by between 5.2 to 8 percentage points. This represents 20% to 30% of the baseline. As with the first two grant sizes, the long-term scenario achieves the greatest reductions in the poverty gap at this eligibility ceiling.

At the R1,335 eligibility ceiling, the poverty gap declines by 8.6 (long-term scenario) to 9.5 percentage points (the dropping UIF criterion scenario)—which is 33% to 39% of the current amount.
When the eligibility ceiling is raised to R3731, the poverty gap falls by between 9 to 10.3 percentage points. This represents 34% to 38% of the baseline. The dropping UIF criterion scenario achieves the greatest declines, while the long-term scenario is the least effective at reducing the poverty gap.

Figure 6: Total poverty (measured at the upper-bound poverty line)









Source: authors' estimates based on the LCS 2014/15 adjusted to 2021 using the QLFS 2015-2021. All poverty lines are in 2021 prices.

### 3.5.5 Incidence

A substantial portion of the grant money in all scenarios is going to directly reducing poverty among the poorest people and to reducing the depth of poverty people in South Africa live in. Incidence is a measure of the size and distribution of a transfer relative to income. It tells us by how much each decile's income is increased by grant expenditures, as a share of their baseline total income. This information offers a more fine-grained picture of how beneficiaries' incomes are changed as a result of receiving the grant. Incidence is shown in the Figure 7 below for two income ceilings: R624 and R1,335 per month, and at all three grant sizes, namely R350, R500 and R624.

The deciles in Figure 7 below are calculated based on per capita income (household income divided by household size or average income per household member).<sup>25</sup> Given this, when a per capita ceiling is applied (such as in the current scenario) it perfectly prevents anyone above the per capita ceiling from receiving the grant. Due to the individual income ceiling, however, coverage of all poor individuals is not assured (the way it would be in a household grant, in theory)—because a recipient may have per capita income below the threshold but individual income above the threshold.

It is also worth pointing out that increasing the size of the grant from R350 to R500 or R624 per month does not change the distribution, however, as expected, the amount received in each decile increases by 43% and 78% respectively. This is clearly seen in figure 7 where the effect of the R350 per month grant is represented by the darkest coloured bars, the additional benefit from the R500 grant (on top of the R350 grant) is represented by the medium-coloured bars, and the effect of the R624 per month grant is depicted by light-coloured bars.

In the scenarios which use the strict bank test, no-one above Decile 3 receives the grant (blue, yellow, green bars, Figure 7a). At a ceiling of R624 (which falls within decile 3 of the x-axis in Figure 7a) the incidence of the long-term proposal is much higher in deciles 3-7 than in the other scenarios (red column, Figure 7a).

The ceiling of R1,335 per month falls within the 6<sup>th</sup> decile, and so for the scenarios using the bank means test the number of eligible income deciles increases substantially (blue, yellow, green bars, Figure 7b). The height of the bars in the long-term proposal is lower than the other scenarios in deciles 4 and 5 due to the assumption that only 60% of recipients take-up the grant (red bars, Figure 7b).

<sup>&</sup>lt;sup>25</sup> This corresponds to the way the poverty headcount is measured.



Figure 7: Incidence of R350, R500, and R624 SRD scenarios (a. R624 and b. R1,335 ceilings)

Source: authors' estimates based on the LCS 2014/15 adjusted to 2021 using the QLFS 2015-2021. All poverty lines are in 2021 prices.

# 3.6 Choosing a grant

When choosing between scenarios, many of the changes that would reduce poverty and increase coverage also require corresponding increases to the budget allocation. In this section, we provide a measure of 'cost-effectiveness' by plotting the impact of each grant option on the poverty gap relative to the required budgetary allocation for that option. Essentially, the figures illustrated below can be used to examine the trade-off of the grant's impact on poverty relative to cost. This will, in turn, allow policymakers to determine which levers would result in the largest impacts relative to cost.

We plot the relationship between the budgetary cost and the impact of the grant option on the FPL poverty gap (Figure 8) and UBPL poverty gap (Figure 9). In these figures, the further to the left a scenario is on the axes, the cheaper it is. The further north a scenario is on the axes, the more impactful at reducing the poverty gap. Thus, the most cost-effective options are those that are the highest and furthest left in each figure.

Figures x and y reveal that there are benefits (in terms of enhancing the grant's capacity to reduce poverty) to both raising the eligibility ceiling to at least the UBPL and increasing the grant size as much as possible given fiscal constraints. Nevertheless, in most cases, increasing the grant size is typically more powerful at improving reductions in the poverty gap than raising the eligibility ceiling to the UBPL is slightly more effective at enhancing reductions in the UBPL poverty gap than increasing the grant size is the grant size to R624.

Further, it is typically cheaper to increase the grant size at a given eligibility ceiling compared to raising the eligibility ceiling at a given grant size. However, the opposite holds true for the long-term scenario whereby it is significantly more expensive to increase the grant size. In addition, it is also slightly cheaper to raise the eligibility ceiling to the UBPL (at the R350 size grant) than increasing the grant size from R350 to R500 for all other scenarios.

Another point worth noting is that, on average, the gains (in terms of poverty gap reductions) achieved by increasing the eligibility threshold from the FPL to the UBPL appear to be much greater than the gains achieved from increasing the ceiling from the UBPL to the NMW. This is particularly true for the UBPL poverty gap. In addition, the costs associated with raising the threshold to the NMW are exceptionally high.

At the UBPL eligibility ceiling, the current, dropping the UIF criterion and long-term scenarios are typically the most effective at reducing the FPL poverty gap. However, the current scenario is slightly less expensive than the other two scenarios.

In relation to the UBPL poverty gap, the dropping the UIF criterion achieves slightly greater reductions in the UBPL poverty gap relative to the other three scenarios (with the long-term scenario being the least effective) at all grant sizes. Further, it is only marginally more expensive than the other scenarios.

We provide another measure of cost effectiveness in Data Appendix 2—which captures the share of total grant expenditure that has been allocated to households below either the extreme or total poverty lines.<sup>26</sup> This measure gives a sense of where the bulk of the grant

<sup>&</sup>lt;sup>26</sup> Any money that is spent on households above the extreme and total poverty lines respectively is not counted, and any money that is spent on poor households but that 'spills-over' the poverty line, i.e., brings their consumption levels

allocation is going. However, there are two important caveats with this cost-effectiveness measure to keep in mind: first, even if money is 'spilling over,' this does not necessarily mean that the money is wasted, particularly in the case of the FPL. Second, in addition to spending effectiveness, an adequate grant size is just as important for maximising the impact on poverty reduction—and therefore, we need to take both dimensions into account.<sup>27</sup>

A key finding of this cost-effectiveness metric is no matter the grant size, the most cost-effective grant design-ceiling combinations are the current, smooth income, or dropped UIF criterion at the R1,335 ceiling, or the long-term proposal at any ceiling. One way to interpret this is that these options are the most well-targeted, with the majority of the grant budget going to people who are in poverty. Increasing the size of the ceiling for all scenarios (except the long-term scenario) from R1,335 (UBPL) to R3731 (NMW) is not very cost effective for reducing poverty. While, increasing the size of the grant is typically more effective at reducing poverty than raising the ceiling to R3731. This finding is reflective of the results of our chosen cost-effectiveness metric.

# 3.5.1 The food poverty line

# a) R350 size grant

It is clear that raising the eligibility ceiling (and thus increasing the cost of the grant) typically corresponds with an improvement in the reduction of the poverty gap.

At the FPL and LBPL eligibility ceilings, the more expensive scenarios tend to achieve slightly greater reductions in the poverty gap. However, at these two lower eligibility ceilings, the long-term scenario is significantly more expensive (R49.9 and R51.4 billion) than the current (R27.8 and R38.5 billion) and dropping UIF criterion (R27.6 and R39.5 billion) scenarios but achieves the same decreases in the poverty gap (5.3 and 5.4 percentage points). As such, at the FPL and LBPL eligibility ceilings, the current and dropping UIF criterion scenarios perform favourably in terms of their impact on the poverty gap and their associated costs.

At the UBPL ceiling, the current, long-term and dropping the UIF criterion scenarios achieve the greatest reductions in the poverty gap (5.5 percentage points). While the costs associated with these scenarios are fairly similar, the current scenario is slightly cheaper (R51.4 billion compared to R53.8 and R54.9 billion for the long-term and dropping UIF criterion scenarios).

When the eligibility ceiling is raised to the NMW (thus increasing the cost), the impact on the poverty gap of the current and long-term scenarios remains the same (5.5 percentage points). However, the cost associated with the current scenario is significantly greater (R73.5 billion compared to R58.6 billion). The dropping UIF criterion scenario reaps the greatest declines in the

above the poverty line, is also not counted. The maximum effectiveness is 100 percent (if all the grant money was going to poor households, and the grant size perfectly allocated such that their consumption remained below, or exactly matched, the poverty line) and the minimum is 0 percent (if all money was going to non-poor households). Effectiveness will always look higher at the UBPL, because more of the grant money is likely to 'spillover' at a lower poverty line.

<sup>&</sup>lt;sup>27</sup> Spending effectiveness tends to be higher when grant sizes and eligibility ceilings are smaller. Essentially, the smaller the size of the grant and the lower the eligibility ceiling, the more likely most (or all) of the grant expenditure will go to extremely poor households, and none will 'spill over' the extreme poverty line. As such, this will result in a high spending effectiveness score. However, if the grant size is too small, and the eligibility ceiling is too low, the grant is unlikely to make a significant difference to the goal of poverty reduction.

poverty gap at this eligibility ceiling (5.7 percentage points). However, it is by far the most expensive scenario (R87.5 billion).

While the cost of the long-term scenario is much higher than the other scenarios at the lower eligibility ceilings, raising the eligibility ceiling doesn't appear to increase the cost of this scenario as much as the increases observed for the other scenarios. In fact, at the NMW eligibility ceiling, the long-term scenario is substantially cheaper than all other scenarios; and it achieves the same decreases in the poverty gap as the current and averaging income over 6 months scenarios.

# b) R500 size grant

The patterns depicted for the R500 size grant are quite similar to those of the R350 size grant. However, given the increase in the size of the grant, the poverty gap reductions and costs associated with the scenarios at the different eligibility ceilings are greater. Further, the gains achieved (in terms of improvements in reducing the poverty gap) by increasing the size of the grant are greater than the gains reaped by raising the eligibility ceiling at a given grant size.

At the FPL and LBPL eligibility ceilings, the current and long-term scenarios achieve the highest reductions in the poverty gap (7 percentage points). However, the current scenario is significantly cheaper (R39.7 billion) than the long-term scenario (R71.2 billion), as well as fairly similar in costs relative to the other two scenarios (R38.6 and R39.5 billion for the averaging income over 6 months and dropping the UIF criterion scenarios).

At the UBPL ceiling, the current and long-term scenarios once again reap the greatest declines in the poverty gap (7.2 percentage points)—with the current scenario actually costing the least (out of all scenarios) at this ceiling (R73.5 billion versus R73.6, R76.4 and R78.4 billion for the averaging income over 6 months, long-term and dropping the UIF criterion scenarios).

When the eligibility ceiling is raised to the NMW, the dropping the UIF criterion scenario is the most effective at reducing the extent of deep poverty (7.3 percentage points). However, it is by far the most expensive (R125 billion relative to R83.4, R104.9 and R105.8 billion for the long-term, averaging income over 6 months and current scenarios). While the poverty gap reduction achieved by the long-term and current scenarios (7.2 percentage points) is only marginally smaller than the dropping the UIF criterion scenario, the long-term scenario is substantially cheaper than all other scenarios at this eligibility ceiling.

# c) R624 size grant

The patterns illustrated for the R624 size grant are almost identical to those of the R350 size grant; although, the size of the poverty gap reductions and budgets are much greater due to the higher grant size.

At the FPL and LBPL eligibility ceilings, the current and dropping the UIF criterion scenarios achieve the same reductions in the degree of deep poverty as the long-term scenario (7.9 percentage points). However, the former two scenarios are substantially cheaper (R49.5 and R49.3 billion versus R89.2 billion for the long-term scenario).

At the UBPL ceiling, the above three scenarios reduce the poverty gap by the same amount (8 percentage points). The current scenario is the cheapest of the three (R91.7 billion compared to R96.1 and R97.8 billion for the long-term and dropping the UIF criterion scenarios).

When the ceiling is raised to the NMW, there is no change in the reduction of the poverty gap for the current and long-term scenarios. However, the increase in costs associated with raising the eligibility ceiling are substantially higher for the current scenario (R131 billion)—making it significantly more expensive than the long-term scenario (R105.1 billion). While the dropping the UIF criterion scenario leads to the greatest reductions in the poverty gap (8.3 percentage points), it is clearly the most expensive scenario at the NMW eligibility ceiling (R156 billion).

Figure 8: FPL poverty gap reduction against budget increments

a. SRD-350 at the FPL



#### b. SRD-500 at the FPL



# c. SRD-624 at the FPL



Source: authors' estimates based on the LCS 2014/15 adjusted to 2021 using the QLFS 2015-2021. All poverty lines are in 2021 prices.

## 3.5.2 The upper bound poverty line

# a) R350 size grant

At the FPL and the LBPL eligibility ceilings, the long-term scenario achieves the greatest reduction in poverty gap by a significant margin (4.6 and 4.7 percentages points). However, this scenario is substantially more expensive (R49.9 and R51.4 billion) than the other three scenarios— all of which produce fairly similar declines in the poverty gap (between 2.8 to 2.9 percentage points at the FPL threshold and 4 to 4.1 percentage points at the LBPL threshold) and have fairly similar costs (between R27 to R27.8 billion at the FPL threshold and R38 to R39.5 billion at the LBPL threshold).

At the UBPL ceiling, the dropping the UIF criterion is the most effective at reducing the poverty gap (5.6 percentage points). While it is the most expensive scenario at this ceiling (R54.9 billion), it is only marginally more expensive than the other three scenarios (between R51.4 to R53.8 billion).

At the NMW ceiling, the dropping the UIF criterion is the most successful at decreasing the poverty gap (6.1 percentage points) and is by far the most expensive (R87.5 billion relative to between R58.6 and R73.5 billion).

# b) R500 size grant

The patterns observed for the R500 size grant are very similar to those of the R350 size grant. However, the size of the reductions in the poverty gap and budgets are higher given the increased grant size. Increasing the grant size from R350 to R500 leads to marginally higher improvements in reducing the poverty gap relative to raising the eligibility ceiling at the R350 grant size.

At the FPL and the LBPL eligibility ceilings, the long-term scenario is once again by far the most effective at reducing the poverty gap (6.5 and 6.7 percentage points). Nevertheless, it requires the greatest costs out of all four scenarios (R71.2 versus between R38.6 to R39.7 billion at the FPL ceiling and R73.4 billion versus between R54.2 to R56.4 billion at the LBPL ceiling).

When the eligibility ceiling is raised to the UBPL, the dropping the UIF criterion achieves the highest reductions in the poverty gap (7.8 percentage points). Further, it is only slightly more expensive relative to the other three scenarios (R78.4 billion compared to between R73.5 and R76.4 billion).

At the NMW ceiling, the dropping the UIF criterion is the most effective at reducing the poverty gap (8.4 percentage points) and the most expensive out of all the scenarios (R125 billion relative to between R83.7 and R105.8 billion).

# c) R624 size grant

Once again, the patterns depicted for the R624 size grant are largely similar to those of the R350 and R500 size grants, except the size of the poverty gap reductions and the budgets are greater due to the higher grant size. For eligibility ceilings lower than the UBPL, increasing the grant size from R500 to R624 is slightly less effective at enhancing poverty gap reductions compared to raising the eligibility ceiling at the R500 size grant. The opposite holds true for raising the eligibility ceiling from the UBPL to the NMW at the R500 size grant, which is less effective than increasing the grant size to R624.

At the FPL and the LBPL eligibility ceilings, the long-term scenario achieves the highest decreases in the poverty gap (8 and 8.3 percentage points). It is also the most expensive scenario (by a substantial margin) to implement at these eligibility thresholds (R89.2 billion versus between R48.2 to R49.5 billion at the FPL ceiling and R91.9 billion versus between R68.6 to R70.4 billion).

At the UBPL ceiling, the dropping the UIF criterion is the most effective at reducing the extent of poverty (9.5 percentage points); and it is only slightly more expensive than the other three scenarios (R97.8 billion compared to between R91.7 to R96.1 billion).

When the eligibility ceiling is increased to the NMW, the most successful scenario at reducing the poverty gap (10.3 percentage points), as well as the most expensive (R156 billion versus between R105.1 to R132 billion), is the dropping the UIF criterion scenario.

Figure 9: UBPL poverty gap reduction against budget increments

a. SRD-350 at the UBPL



#### b. SRD-500 at the UBPL





Source: authors' estimates based on the LCS 2014/15 adjusted to 2021 using the QLFS 2015-2021. All poverty lines are in 2021 prices.

## 4 Our recommendations for improving targeting in the long term

We recommend that in the longer term, the grant should be designed so that the targeting does not rely on bank account data. We argue that the three most promising design options are targeting methods that use self-reported income, encouraging self-targeting through messaging and grant application design and raising the eligibility ceiling to the national minimum wage. All three of these options would require changes to the design or administration of the grant that would take time to set up. We suggest retaining the current means-testing approach in the short term and only implementing long term recommendations after completing further research.

In this section, we highlight issues with the current proposal that present serious risks for both effective grant targeting and how the grant will affect potential beneficiaries in the medium term. We then discuss the merits and disadvantages of grant options that would only be possible in the longer term. We argue that implementing a household grant would be costly, risky undertaking, poorly suited to the household dynamics observed in South Africa.

## 4.1 Issues identified with the current proposal and possible solutions

## 4.1.1 Disincentives to use the banking system

The existing approach may discourage potential recipients from using the banking system to receive income in favour of reverting to use of cash that cannot be observed by SASSA, with serious negative consequences. In the long term, low-income individuals are likely to be aware of the methods used to screen grant applicants and respond to those screening methods in an attempt to secure the grant. This is consistent with behaviour observed for other means-testing conditions where there is evidence that households try to hide assets in order to be eligible for means-tested social assistance (discussed in detail below, see section 4.3.1: Asset-based proxy means test). Discouraging low-income individuals from using digital methods for saving and transacting will increase the challenges they face in saving <sup>28,29</sup> and retaining control of their own income, <sup>30</sup> increase their vulnerability to some kinds of crimes<sup>31</sup> and reduce their ability to access finances to make costly investments. <sup>32</sup> The policy of auditing bank accounts may also not effectively capture income from people with multiple accounts, undermining its effectiveness. For example, individuals who were self-employed might operate a business account that was not linked to their personal account.

The lower the threshold of the means test is set for the grant, the worse the effect of discouraging the use of formal bank accounts is likely to be. Individuals who earn at or above the national minimum wage are highly unlikely to be paid in cash and therefore will struggle to

<sup>&</sup>lt;sup>28</sup> Dupas, P., & Robinson, J. (2013). Savings constraints and microenterprise development: Evidence from a field experiment in Kenya. *American Economic Journal: Applied Economics*, *5*(1), 163-92.

<sup>&</sup>lt;sup>29</sup> Suri, T. (2017). Mobile money. Annual Review of Economics, 9, 497-520.

<sup>&</sup>lt;sup>30</sup>Riley, E. (2022). Resisting social pressure in the household using mobile money: Experimental evidence on microenterprise investment in Uganda.

<sup>&</sup>lt;sup>31</sup> Dupas, P., & Robinson, J. (2013). Savings constraints and microenterprise development: Evidence from a field experiment in Kenya. *American Economic Journal: Applied Economics*, *5*(1), 163-92.

<sup>&</sup>lt;sup>32</sup> Suri, T. (2017). Mobile money. Annual Review of Economics, 9, 497-520.

remove themselves from the banking system. Moreover, the relative benefit for the SRD grant relative to the cost of leaving a national minimum wage job is likely too small to be worthwhile. By contrast, someone earning just above the lower-bound poverty level is more likely to be paid cash and so can more easily exit formal banking systems. Moreover, the SRD would represent a substantially larger share of income for this person. The incentive to deformalize and revert to cash will therefore be strongest for the most economically vulnerable. It is for this reason that we recommend setting the means testing threshold high enough that affected individuals at the threshold are unlikely to be motived by the amount they would gain from receiving the grant to move out of the formal banking system.

Our existing proposal already goes some way toward dealing with these issues. Having a higher income threshold (e.g., at the national minimum wage) would not exclude people who are earning low amounts from informal or casual or short-term work and hence would not generate an incentive to hide income from this work.

# 4.1.2 Disincentive to enter the formal sector or start a business

There are concerns that **grants may discourage people working in the formal sector (where income is paid into their bank account) or deter them from starting businesses.** This could happen:

- If UIF or tax records were used to exclude people from the SRD
- If people do not want to get a formal job because employers insist on paying money into a bank account or
- If losing the SRD could discourage people from taking on short term formal work because they risk losing their grant. There are a lot of zero-hours or commission-pay-only jobs which may give valuable work experience and should be encouraged but might not be sufficiently secure to risk giving up the grant.

Our view is that the grant is too small to discourage alternative economic activity. As discussed in Facilitating economic activity, the size of the grants under discussion remains small compared to wages from formal sector work, such that it is likely it is still rational for most people to take up formal sector employment if they find it.

## 4.1.3 Possible means testing methods that help to mitigate these concerns

- Having a higher income threshold (e.g., at the minimum wage) would not exclude people earning low amounts from informal or casual or short-term work and hence would not discourage this work.
- To more accurately measure total income, **banking checks should be extended** to merge records by ID number over people with multiple accounts.
- To reduce reliance on bank data, it might be possible to **introduce random audits of a very small, randomly selected subset of recipients.** This could involve a more detailed consideration of their data across the banking system, tax records and UIF records. The threat of being audited might encourage compliance, but without the costs of auditing everyone. In Indonesia, self-targeting (encouraging people to apply) to a grant programme plus an audit was found to improve accuracy rates relative to automatically enrolling

candidates who pass an asset test. It also reduced costs.<sup>33</sup> However, the capacity of SASSA may be a constraint.

- To reduce reliance on bank data, it might also be possible to revert to using checks on the UIF data and/or IRP5 tax data (specifically to identify non-eligible individuals) in addition to the individual means tests based on banking data. <sup>34</sup> However, ideally, in the longer term it would be useful to use these records as a complement to self-reported income data, to be able to capture individuals whose income was not captured by bank data checks.
  - We suggest measures to encourage employers to improve the UIF data. Government could introduce random audits of the UIF data and fine employers if the data is not correct (or give small bonuses, potentially tax credits, for correct data). Government could also make it possible for workers to check their status online and follow up with employers.
  - We also suggest investment in SARS consolidating the IRP5 tax records regularly to be able to provide them to SASSA with less of a lag.
  - Note that the Brazilian equivalent of UIF is used in Bolsa Familia to target that grant (see 'Appendix 3: More information on Bolsa Familia household grants').
- If the grant is targeted using income measured in banking data averaged over a longer period, recipients would only be removed from the SRD after they had managed to earn income for some time. If UIF or tax data were used, the same principles could be applied: someone could be removed from SRD only when they have had UIF payments made for six consecutive months and they have wage payments over a certain threshold in some consecutive months, or if they have earned income above the threshold from self–employment for six months.
- It might be possible to use data on municipal valuation roll to remove any wealthier beneficiaries without relying on banking data. This will require linking address variables in the grant application form to municipal valuation rolls. The applicant would need to state their primary residence in the application. This would be used as a mechanism to exclude individuals who meet the eligibility criteria, but whose household resources lie above a defined threshold. A downside, however, is that requiring proof of address could lead to the false exclusion of individuals in the lower deciles.
- SASSA could supplement these methods with the same means-testing procedures applied to the Child Support Grant, requiring individuals to submit documents that prove financial status themselves or obtain an affidavit when they do not possess the required documents. Although this method could be cheated by fraudulent documentation, the administrative burden of obtaining multiple affidavits or fraudulent

<sup>&</sup>lt;sup>33</sup> Alatas, V., Purnamasari, R., Wai-Poi, M., Banerjee, A., Olken, B. A., & Hanna, R. (2016). Self-targeting: Evidence from a field experiment in Indonesia. *Journal of Political Economy*, *124*(2), 371-427.

<sup>&</sup>lt;sup>34</sup> Alatas, Vivi, Purnamasari, Ririn, Wai-Poi, Matthew, Banerjee, Abhijit, Olken, Benjamin A, & Hanna, Rema. (2016). Self-Targeting: Evidence from a Field Experiment in Indonesia. *The Journal of Political Economy*, *124*(2), 371-427.

documents is unlikely to be worthwhile for individuals to whom the grant is a relatively small amount of money, particularly if coupled with auditing.

Our existing proposal already goes some way toward dealing with these issues.

- Having a higher income threshold (e.g., at the minimum wage) would not exclude people earning low amounts from informal or casual or short-term work and hence would not discourage this work.
- If the grant is targeted using income measured in banking data averaged over a longer period, recipients would only be removed from the SRD after they had managed to earn income for some time. If UIF or tax data were used, the same principles could be applied: someone could be removed from SRD only when they have had UIF payments made for six consecutive months and they have wage payments over a certain threshold in some consecutive months, or if they have earned income above the threshold from self–employment for six months.

# 4.2 Concerns with an alternative approach: targeting households

We do not recommend a grant targeted at households in the medium term. Targeting the grant to households in this way is a major undertaking that will be costly and time-consuming to set up and maintain and may not transfer well to the South African context given our history of migrant labour and 'stretched' households.

#### 4.2.1 A household grant would raise a number of practical issues in implementation

There has been extensive consideration of a grant to households based on the Bolsa Familia in Brazil, where either each adult in a poor household receives a benefit, household income per capita is topped up to R624 per capita, or the two are combined. The efficiency gains of the Family Grant assume that grant eligibility and grant amounts are set based household's most recent monthly income, as observed in survey data. However, it is close to impossible to measure income so regularly. The further away in time one gets from the original measurement of income done face-to-face with households, the more inaccurate the income data becomes.

In Brazil, households are registered by social workers managed by the municipality. <sup>35</sup> Household heads visit social security offices to register. Social workers visit households to measure their income and household composition. This is updated every two years. The data households report is compared to administrative records, including the equivalents of the UIF and SASSA data on beneficiaries of other grants. They are targeted with different levels of benefit. This requires the following ingredients:

• It requires a register of households with household members, which needs to be set up and maintained. This requires that the household head and household is agreed and defined. Brazil does not have the same levels of households split across rural and urban locations as South Africa.

<sup>&</sup>lt;sup>35</sup> National Treasury. (2021), Draft Anti-Poverty Strategy (Abridged version). https://www.groundup.org.za/media/uploads/documents/abridged\_anti-poverty\_strategy.pdf

- There needs to be capacity to conduct home visits and means-testing through asset surveys.
- The household and its income need to be tracked over time to allocate the right amount of grant funding. The fluidity of South African households may render the country a particularly difficult context for such a grant. People move extensively based on work and family obligations. There would be administrative work in moving individuals between households and adjusting amounts of grants based on this. It would also be difficult to monitor where individuals received their grant allocation if they moved regularly between more than one household. Individual grants do not need to be altered when an individual moves.

It is likely to take time, extensive funding, and very strong local capacity to set up a household targeting system. It seems unfeasible to set this system up in less than a couple of years. Bolsa Familia took ten years to set up, including the establishment of offices in each municipality to regularly survey and assess households and their assets. It relies on very strong municipal infrastructure. Brazil also faced major issues during the first years of its implementation, in particular with collection of data. See 'Appendix 3: More information on Bolsa Familia household grants' for details on the Brazilian system.

**Removing SRD grants without an alternative system in place would remove beneficial impacts from individuals currently receiving them**. Our previous work outlines the extremely strong international evidence that cash transfers have benefits in reducing hunger, improving dietary diversity and preventing households using detrimental coping strategies. It also outlines that cash transfers can encourage job search and enable self-employment.<sup>36</sup>

### 4.2.2 Household grant data collection cost and difficulty

In addition, household grants face the following issues:

- 1. The additional data collection required may induce considerable costs. In Indonesia the census of the poor costs \$42 million every three years, with additional annual costs of \$1.1 million. <sup>37</sup> In Peru, it costs \$10.8 million, with annual costs of \$1.1 million. <sup>38</sup> Per year, this is an additional 0.8 and 1.7 percent of the overall transfer budget in Indonesia and Peru, respectively. <sup>39</sup> The 2009 targeting survey in Pakistan cost \$60 million. Kenya's Hunger Safety Net Program spent approximately \$10 million to survey only 380,000 households (4% of the population). <sup>40</sup>
- 2. To achieve good targeting while using self-reported income, it is very likely the programme would also need to verify self-reported data against bank data, like the

<sup>&</sup>lt;sup>36</sup> Orkin, K., Grabowska, M., Kreft., B, Cahill, A., Garlick, R., & Bekkouche, Y. (2021). *Designing Social Protection to Improve Employment, Earnings, and Productivity*. University of Oxford Working Paper.

<sup>&</sup>lt;sup>37</sup>Bah, A., Nazara, S., & Satriawan, E. (2015). Indonesia's single registry for social protection programmes. *Research brief*, 49.

<sup>&</sup>lt;sup>38</sup> Ministerio de Economía y Finanzas. (2008). Marco Macroeconómico Multianual 2009–2011. Lima, Peru: MFF.

<sup>&</sup>lt;sup>39</sup> Hanna, R., & Olken, B. (2018). Universal Basic Incomes versus Targeted Transfers: Anti-Poverty Programmes in Developing Countries. *Journal of Economic Perspectives*, *32*(4), 201-26.

<sup>&</sup>lt;sup>40</sup> Kidd, S., Gelders, B., & Bailey-Athias, D. (2017). *Exclusion by design: An assessment of the effectiveness of the proxy means test poverty targeting mechanism* (No. 994950593502676). International Labour Organization.

**SRD**. Thus, the household grant would face the same issues with income data that the SRD faces. Indeed, in Brazil, since 2005, the CadÚnico is verified against other federal data (See 'Appendix 3: More information on Bolsa Familia household grants').

- **3.** There is a strong possibility of **corruption** in the process of determining if a household is eligible during the process of surveying. The SRD would use administrative data relying on multiple reports (individual's reports, banks, possibly employers) which does not rely on an assessment being made by one municipal worker. There is still possibility of fraud, but it is likely to be diminished.
- 4. The efficiency gains of the Family Grant, as modelled by SALDRU, rely on grant eligibility and grant amounts being based on household's most recent monthly income, which is measured in the surveys used for modelling.<sup>41</sup> However, it is close to impossible to measure income so regularly. Even Bolsa Familia doesn't manage to regularly visit households to measure income: they measure income by visiting households only every two years and in between, use checks against administrative data. This means that there is likely to be considerable error in measuring income, leading to errors of inclusion and exclusion. The further away in time one gets from the original measurement of income done face-to-face with households, the more inaccurate the income data becomes. As was clear in subsequent media discussion of the SALDRU report, <sup>42</sup> the more measurement error there is in income, the smaller the difference between the SRD and the Family Grant in terms of efficiency. It is very difficult to estimate the extent to which the system could overcome these issues.

Collectively, these challenges point to a considerable risk of substantial targeting error. Given likely extensive delays, it is unclear why there is benefit to setting up a new system for potentially little improvement in targeting accuracy over the SRD.

## 4.2.3 Intrahousehold issues

In addition, household grants may face difficulties in households where there are difficult intrahousehold dynamics.

- 1. Allocating grants to the household may prevent household members leaving if they would lose grant income. This would be a particular concern if household members faced domestic violence. It would be an even worse concern if the Child Support Grant and Family Grant were rolled into one and controlled by an abusive household head, making it difficult for people leaving the household to take children with them.
- 2. Households may not share resources efficiently internally. With an individual grant, individuals receiving grants can still pool resources if they want to, but if they receive their own grant, they can choose not to if they deem this optimal for them. For example, there is strong evidence that households do not spend optimally to improve nutrition of all members. A very large number of undernourished individuals live in non-poor households,

<sup>&</sup>lt;sup>41</sup> Goldman, M., Bassier, I., Budlender, J., Mzankomo, L., Woolard, I., & Leibbrandt, M. V. (2021). *Simulation of options to replace the special COVID-19 Social Relief of Distress grant and close the poverty gap at the food poverty line* (No. 2021/165). WIDER Working Paper.

<sup>&</sup>lt;sup>42</sup> Bassier. I. & Budlender, J. 2021. Proposed Family Poverty Grant is excellent in theory — but there are problems with its implementation. *Daily Maverick*. https://www.dailymaverick.co.za/article/2021-11-08-p roposed-famil y-poverty-grant-is-excellent-in-theory-but-there-are-problems-with-its-implementation/

suggesting that those who control income in households may not distribute it to ensure all household members benefit. In 30 countries in sub-Saharan Africa, around half of underweight women are found in households in the top three wealth deciles. <sup>43</sup> Studies in Bangladesh<sup>44</sup> and China <sup>45</sup> find male household heads have a much smaller caloric and micronutrient shortfalls than other household members.

## 4.3 Concerns with using other proxies for income or other targeting methods

One of the primary arguments against income-based targeting is that it falsely rejects a large number of eligible beneficiaries. Additionally, accurately determining income is difficult given the data constraints. We examined other potential methods of targeting used internationally or suggested in South Africa and believe their disadvantages are worse than this proposal. We discuss demographic proxy indicators of poverty, age-based, geographic-based and community targeting in a previous paper and show these have considerable downsides. <sup>46</sup>

#### 4.3.1 Asset-based proxy means tests

In proxy means testing, government measures an-easy-to measure proxy for income known to correlate with income (usually asset ownership) and uses this to target the poorest. The government conducts large, periodic quasi-censuses of the population, focusing on those most likely to be poor (e.g., using geographic targeting). Surveys typically ask about assets, such as televisions and refrigerators or housing quality. Proxy means tests are usually collected in household surveys done at individuals' households. In survey data, the government can map the relationship between these assets and people's incomes and use this mapping to estimate people's income. <sup>47, 48</sup> Families that are below a certain level of assets are offered the benefit. It is implemented in Indonesia, Pakistan, Nigeria, Mexico, and the Philippines.

In recent variations on this approach, households sign up for grants instead of being enrolled automatically on the basis of the census of the poor. Government can then screen all households

<sup>47</sup> Hanna, R., & Olken, B. (2018). Universal Basic Incomes versus Targeted Transfers: Anti-Poverty Programmes in Developing Countries. *Journal of Economic Perspectives*, *32*(4), 201-26.

<sup>&</sup>lt;sup>43</sup>Brown, C. S., Ravallion, M., & Van De Walle, D. (2017). Are poor individuals mainly found in poor households? Evidence using nutrition data for Africa (No. w24047). National Bureau of Economic Research.

<sup>&</sup>lt;sup>44</sup>D D'Souza, A., & Tandon, S. (2019). Intrahousehold nutritional inequities in rural Bangladesh. *Economic Development and Cultural Change*, 67(3), 625-657.

<sup>&</sup>lt;sup>45</sup> Santaeulàlia-Llopis, R., & Zheng, Y. (2016). Missing consumption inequality: direct evidence from individual food data.

<sup>&</sup>lt;sup>46</sup> Orkin, K., Grabowska, M., Kreft., B, Cahill, A., Garlick, R., & Bekkouche, Y. (2021). *Designing Social Protection to Improve Employment, Earnings, and Productivity*. University of Oxford Working Paper.

<sup>&</sup>lt;sup>48</sup> Specifically, the government takes a data set with information on 'the same asset variables as in the proxy-mean s census and also [...] a measure of poverty, such as a household's monthly income or per-capita expenditure. The government then estimates a regression with the measure of poverty as the dependent variable and the assets as explanatory variables. The proxy-means score is the predicted income or expenditure, which the government can calculate for any household using the coefficients from that regression. The government then can set a threshold for eligibility and distribute benefits to all households with predicted incomes below the threshold' [p. 207 in Hanna, R., & Olken, B. (2018). Universal Basic Incomes versus Targeted Transfers: Anti-Poverty Programmes in Developing Countries. *Journal of Economic Perspectives*, *32*(4), 201-26].

who sign up using a proxy-means test. To further reduce costs, government can audit only a random subset.

We do not recommend using this approach immediately, although it is the most viable alternative to using an income-based measure. The approach has the following disadvantages:

- We are not aware of examples where proxy means tests have been used for individuals rather than households, so this approach would need to be designed and tested. For example, it is not clear if unemployed individuals living in households above the asset threshold should be excluded from an unemployment grant if a) the grant will help them find work and b) if they get no benefits from the ownership of the asset. This is the most important difficulty. One approach suggested in South Africa is to disqualify individuals who have registered vehicles; however, this would only remove 600 000 people from the eligibility pool.
- Targeting may require collecting more data from households at their household, to avoid reporting errors. This would be much more expensive than the current SRD approach. In Indonesia the census of the poor costs \$42 million every three years, with additional annual costs of \$1.1 million. <sup>49</sup> In Peru, it costs \$10.8 million, with annual costs of \$1.1 million. <sup>50</sup> Per year, this is an additional 0.8 and 1.7 percent of the overall transfer budget in Indonesia and Peru, respectively. <sup>51</sup> The 2009 PMT survey in Pakistan cost \$60 million. Kenya's Hunger Safety Net Program spent approximately \$10 million to survey only 380,000 households (4% of the population). <sup>52</sup>
- Data collection may be a significant organizational effort, which can undermine the efficacy of targeting. <sup>53</sup>
- If criteria do become known, households may strategically misreport or hide assets to make sure they fall under the cut-off. <sup>54</sup>For example, many programmes use asset measurement as a proxy means test (PMT) to target cash transfers. <sup>55</sup> Five studies, in a range of different

<sup>&</sup>lt;sup>49</sup>Bah, A., Nazara, S., & Satriawan, E. (2015). Indonesia's Single Registry for Social Protection Programmes. Research Brief 49, International Policy Centre for Inclusive Growth.

<sup>&</sup>lt;sup>50</sup> Ministerio de Economía y Finanzas. 2008. Marco Macroeconómico Multianual 2009–2011. Lima, Peru: MFF.

<sup>&</sup>lt;sup>51</sup> Hanna, R., & Olken, B. (2018). Universal Basic Incomes versus Targeted Transfers: Anti-Poverty Programmes in Developing Countries. *Journal of Economic Perspectives*, *32*(4), 201-26.

<sup>&</sup>lt;sup>52</sup>Kidd S., Gelders B., & Bailey-Athias D. (2017). Exclusion by design: an assessment of the effectiveness of the proxy means test poverty targeting mechanism. Working Paper 56, International Labour Office, Geneva.

<sup>&</sup>lt;sup>53</sup> In many countries, there have been long gaps between surveys: Pakistan last did a PMT in 2009; Indonesia had a four-year gap between PMTs in 2011 and 2015; and in Mexico, in some areas, registration for their CCT program (Oportunidades) was not repeated for ten years. Kidd S., Gelders B., & Bailey-Athias D. (2017). Exclusion by design: an assessment of the effectiveness of the proxy means test poverty targeting mechanism. Working Paper 56, International Labour Office, Geneva.

<sup>&</sup>lt;sup>54</sup>Banerjee, A., Hanna, R., Olken, B. A., & Sumarto, S. (2018). The (lack of) distortionary effects of proxy-means tests: results from a nationwide experiment in Indonesia. National Bureau of Economic Research Working Paper 25362; Camacho, A., & Conover, E. (2011). Manipulation of Social Program Eligibility. American Economic Journal: Economic Policy, 3(2), 41–65.

<sup>&</sup>lt;sup>55</sup> Data from large, periodic censuses of the population, focusing on those most likely to be poor, can be used to measure people's assets. The government then maps the relationship between these assets and people's incomes and

settings find evidence of households strategically misreporting assets to remain below the cut-off for social assistance.<sup>56</sup> The National Treasury also finds that this occurs with Child Support Grant recipients.<sup>57</sup>

• Criteria which are not publicly known may make it difficult for recipients to report administrative errors or corruption, and more broadly make it harder for beneficiaries to understand the programme. Programmes that inform recipients what they should expect from programmes seem to reduce leakages in the programme significantly. In a trial in Indonesian villages, in some villages central government told beneficiaries directly that they were eligible for a rice subsidy. Those villages received 26 percent more rice than villages where only the village head learned who was eligible.<sup>58</sup>

# However, proxy-means testing may be viable to implement in the longer term if there are worries with the income-based approach. Advantages of this approach are:

- It is potentially more difficult for households to distort behaviour in response to the cutoff because the exact cut-off used is not public. Censuses of the poor can also be linked to bank accounts, which can further facilitate quick payments. <sup>59,60</sup>
- Limited discretion for officials, which might reduce corruption in assessing eligibility.<sup>61</sup>

<sup>57</sup>Goldman, M., Bassier, I., Budlender, J., Mzankomo, L., Woolard, I., & Leibbrandt, M. V. (2021). *Simulation of options* to replace the special COVID-19 Social Relief of Distress grant and close the poverty gap at the food poverty line (No. 2021/165). WIDER Working Paper.

<sup>58</sup> Banerjee, A., Hanna, R., Olken, B., & Sumarto, S. (2019). Private outsourcing and competition: subsidized food distribution in Indonesia. *Journal of Political Economy*, *127*(1), 101–13.

then estimates people's income. People with or without certain assets can be classified as being poor and eligible for grant payments.

<sup>&</sup>lt;sup>56</sup>Kidd, Stephan; Wylde, Emily; Tiba, Zoltan; Stein, Daniel & Vanden-Eynde, Oliver. (2011). Targeting The Poorest: An Assessment of The Proxy Means Test Methodology. <u>Australia - Department of Foreign Affairs and Trade, DFAT</u>. Banerjee, A., Hanna, R., Olken, B. A., & Sumarto, S. (2018). The (lack of) distortionary effects of proxy-means tests: results from a nationwide experiment in Indonesia. National Bureau of Economic Research Working Paper 25362. Camacho, A., & Conover, E. (2011). Manipulation of Social Program Eligibility. *American Economic Journal: Economic Policy, 3*(2), 41–65. Grosh, M & Baker, J. (1995), Proxy Means Tests for Targeting Social Programs: Simulations and Speculation, LSMS working paper no.118, World Bank, Washington DC, United States. Martinelli, César, & Parker, Susan Wendy. (2009). Deception and Misreporting in a Social Programme. *Journal of the European Economic Association*, 7(4), 886-908.

<sup>&</sup>lt;sup>59</sup> "Chile has a national ID-linked basic account for most poor people, which they used to pay more than 2 million low-income individuals a once-off grant during COVID19. India has sent money to Jan Dhan basic bank accounts for the poor, linked to the Aadhaar ID system." [Gerard, F., Imbert, C., & Orkin, K. (2020). Social protection response to the COVID-19 crisis: options for developing countries. Oxford Review of Economic Policy, 36(Supplement\_1), S281-S296]

<sup>60</sup> Rutkowski, M., Mora, G., Bull, B., Guermazi, C., & Grown, C. (2020). Responding To Crisis with Digital PaymentsforSocialProtection:Short-termMeasureswithLong-termBenefits.https://blogs.worldbank.org/voices/responding-crisis-digital-payments-social-protection-short-term-measures-Image: Short-term-measures-Image: Short-term-measures-long-term-benefits.Accessed 4 April 2020.Image: Short-term-measures-Image: Short-term-measures-

<sup>&</sup>lt;sup>61</sup>Niehaus, P., Atanassova, A., Bertrand, M., & Mullainathan, S. (2013). Targeting with agents. *American Economic Journal: Economic Policy*, *5*(1), 206-38.

- Censuses of the poor can be used to means test other programmes. This reduces the administrative burden of means-targeting any one programme, enabling the government to target free or subsidized programming at the poorest. <sup>62</sup>
- Censuses of the poor can be used to easily roll out new programmes without needing to collect new data. These could be used to deliver stimulus during economic downturns or quickly adapt eligibility criteria for programmes. <sup>6364</sup>
- The modified versions of proxy means tests can reduce costs and administrative work by reducing complexity of the process. E.g., if people self-enrol, government can skip home visits for those who didn't apply. Indonesia tested both adaptations: households had to apply for cash transfers, were screened using the proxy-means test, and then a fraction who passed the in-person eligibility test had their eligibility verified via a home visit. This improved screening; the beneficiaries selected by the new method were about 20 percent poorer than those selected through automatic enrolment based on a proxy means test.<sup>65</sup>
- Proxy means tests can be fairly accurate: exclusion error in Peru was roughly 6 percent.<sup>66</sup> However, exclusion error can also be high: households move in and out of poverty year on year, which worsens the exclusion and inclusion errors of targeting. The size of errors will depend on how frequently the government collects data from households and how much mobility in and out of poverty occurs over time.<sup>67</sup> In an Indonesian study, exclusion errors ranged from 50 to 93 percent. Amongst inclusion errors, the 'near poor' are more likely to be included than the rich. In Indonesia, it was found that 14 percent of the rich were wrongly included, whilst 59 percent of the near poor were.<sup>68</sup>

<sup>&</sup>lt;sup>62</sup> For example, the Indonesian government uses the census to target scholarships for poor students and subsidized health insurance for the poor. It has also administered temporary and periodic unconditional cash transfers to households to help offset shocks in fuel prices. Peru uses the census to target nutritional subsidized health insurance.

<sup>&</sup>lt;sup>63</sup> E.g., Peru and Brazil used 'censuses of the poor' to target COVID19 cash transfer programmes to quickly identify beneficiaries who were not normally poor enough for transfers but did need them during an emergency.

<sup>&</sup>lt;sup>64</sup> Gerard, F., Imbert, C., & Orkin, K. (2020). Social protection response to the COVID-19 crisis: options for developing countries. Oxford Review of Economic Policy, 36(Supplement\_1), S281-S296

<sup>&</sup>lt;sup>65</sup> Alatas, V., Banerjee, B., Hanna, R., Olken, B., & Tobias, J. (2012). Targeting the Poor: Evidence from a Field Experiment in Indonesia. American Economic Review, 102(4), 1206–40.

<sup>&</sup>lt;sup>66</sup> Robles, M., Rubio, M. G., & Stampini, M. (2015). Have Cash Transfers Succeeded in Reaching the Poor in Latin America and the Caribbean? Inter-American Development Bank Policy Brief no. IDB-PB-246.

<sup>&</sup>lt;sup>67</sup> Hanna, R., & Olken, B. (2018). Universal Basic Incomes versus Targeted Transfers: Anti-Poverty Programmes in Developing Countries. *Journal of Economic Perspectives*, *32*(4), 201-26.

<sup>&</sup>lt;sup>68</sup> Alatas, V., Banerjee, A., Hanna, R., Olken, B. A., & Tobias, J. (2012). Targeting the poor: evidence from a field experiment in Indonesia. *American Economic Review*, *102*(4), 1206-40.

#### 4.3.2 Airtime or utility expenses

# We do not support alternative means-testing proposals in South Africa to use proxies such as airtime or utility bills.

- Using airtime, utility and rates expenses as proxies could also result in adverse behaviour such as opting out of electricity and water payments.
- Using airtime as a proxy for income penalizes jobseekers who need to be applying online and discourages individuals to participate in online courses to improve their skills. From a sample of 243 unemployed individuals, the average job seeker in Johannesburg spent R82.50 per week (R354.75 per month) on airtime and data for activities related to the job search alone. <sup>69</sup> Given the non-linear nature of airtime payments, even when imposing a high threshold using airtime payments would result in lower decile beneficiaries being falsely excluded from receiving the grant.

## 4.3.3 Ordeal mechanisms

Ordeal mechanisms are where benefits are made conditional on actions that will be unattractive to applicants who do not need the income support. E.g., work requirements or onerous conditions. This is argued to target grants effectively.

We do not recommend instituting self-targeting programmes with ordeal mechanisms (e.g., public works) solely for the purpose of targeting poverty relief most effectively. These are costly relative to other methods of targeting so should not be used unless they have other benefits (e.g., skills development).

- For each dollar spent, an average of 42 cents reaches beneficiaries for cash programmes, while it is 31 cents for public works programmes.<sup>70</sup>
- Such programmes be susceptible to fraud and corruption as there is discretion in monitoring whether households have complied.<sup>71</sup>
- It requires alternative systems for e.g., those unable to work.
- A system to assess applicants and to implement conditions is required.
- There is considerable administrative burden and cost—e.g., needing to set up jobs on public works.

<sup>&</sup>lt;sup>69</sup> Garlick, R., Hensel, L., Orkin, K., & Kiss. A. 2022. Beliefs about Skills and Job Search Behaviour. https://doi.org/10.1257/rct.10000

<sup>&</sup>lt;sup>70</sup> Litvinova, V. V., Nagernyak, M. A., & Kirillova, M. N. (2017). The Atlas of Social Protection Indicators of Resilience and Equity: Opportunities for Interregional Comparisons. *Finansovyj žhurnal—Financial Journal*, (5), 33-46.

<sup>&</sup>lt;sup>71</sup> Transparency International reports on global corruption state that public works is one of the sectors displaying the highest corruption vulnerability in developing markets. Fukuyama, F. (2005). Global corruption report: Corruption in construction and post-conflict reconstruction, transparency international. For potential interventions to reduce corruption in public works, see the review in Subbarao, K., Del Ninno, C., Andrews, C., & Rodríguez-Alas, C. (2012). Public works as a safety net: design, evidence, and implementation. The World Bank.

• The study on imposing small administrative costs to improve self-targeting from Indonesia found that additionally increasing the costs of travelling to registration sites did not improve targeting. <sup>72</sup> This evidence suggests that adding ordeals in addition to the administrative burden of applying to the grant may not improve targeting.

## 4.4 Comparative experience

**Comparative experience suggests South African targeting is a considerable improvement on some other programmes.** A recent meta-review on different targeting methods suggested other programmes also face considerable difficulties in targeting. <sup>73</sup>For more information on how South African means testing compares globally (see Appendix 2: Evidence, subsection titled 'Comparative experience on means testing'). Examination of the Brazilian experience with Bolsa Familia suggests the importance of continuing to refine the targeting methods of programmes over time, based on evidence on their performance. For more information, see the detailed case study of the Bolsa Familia in 'Appendix 3: More information on Bolsa Familia household grants'.

<sup>&</sup>lt;sup>72</sup> Alatas, V., Purnamasari, R., Wai-Poi, M., Banerjee, A., Olken, B. A., & Hanna, R. (2016). Self-targeting: Evidence from a field experiment in Indonesia. *Journal of Political Economy*, *124*(2), 371-427.

<sup>&</sup>lt;sup>73</sup> Devereux, Stephen, Edoardo Masset, Rachel Sabates-Wheeler, Michael Samson, Althea-Maria Rivas & Dolf te Lintelo (2017) The targeting effectiveness of social transfers, Journal of Development Effectiveness, 9:2, 162-211. Cites: Alderman, H. 2001. 'Multi-Tier Targeting of Social Assistance: The Role of Intergovernmental Transfers.' The World Bank Economic Review 15 (1): 33–53. Ravallion, M. 2007. How Relevant Is Targeting to the Success of an Antipoverty Program? Policy Research Working Paper 4385. Washington, DC: World Bank. Tesliuc, E. 2004. Mitigating Social Risks in Kyrgyz Republic. Washington, DC: Social Protection Unit, Human Development Network, World Bank. Nazim, N., and F. Lida. 2006. 'Social Assistance and the Challenges of Poverty and Inequality in Azerbaijan, a Low- Income Country in Transition.' Journal of Sociology and Social Welfare 33 (1): 1–14.

# Appendix 1: Recommendations from OECD and World Bank

Two country-level analyses of the South African social protection system emphasize the important role that the SRD grant plays in providing resources to working-age adults. Both of these analyses are in favour of making the SRD grant permanent in some form. Both analyses point to the importance of providing financial support to jobseekers as a major motivation. Table A1.1 summarizes the modelling assumptions made in each report.

| Report                      | Targeting criteria                                     | Assumptions   | Number<br>targeted | Core outcomes prioritized                                    | Financing method  |
|-----------------------------|--|---|--------------------|--|---|
| World<br>Bank <sup>74</sup> | Actively<br>searching<br>individuals                   | Making the grant<br>conditional on search<br>status would not shift the<br>number of people<br>searching<br>Cost of monitoring<br>search would be low<br>Grant would be<br>complemented by public<br>works programmes and a<br>package of job search<br>support schemes | 3.8 million        | Promoting job search,<br>reducing structural<br>unemployment | Not stated. Improved<br>delivery efficiency<br>highlighted as an<br>opportunity to<br>reduce costs  |
| OECD <sup>75</sup>          | SRD<br>recipients<br>between Dec<br>2021–March<br>2022 |   | 10.5<br>million    | Disposable income,<br>poverty reduction                      | Spending savings<br>and strengthened<br>public procurement<br>Increasing the VAT<br>rate or broadening<br>the basis of<br>corporate and<br>personal income<br>taxes |

| Table A1.1: Sur | nmary of jobseek | er's grant model | s proposed by the | World Bank and OECD |
|-----------------|------------------|------------------|-------------------|---------------------|
|                 | , ,              | 9                |                   |                     |

Source: authors' elaboration based on cited material.

Both of these reports emphasize the complementary role of employment creation initiatives, arguing that policies which graduate beneficiaries of the grant into formal, paid employment will reduce the cost of the grant in the long term. However, both reports note that in the short term there is a clear need to provide social assistance to poor working age adults who are currently unemployed and not covered by any other social assistance scheme.

<sup>&</sup>lt;sup>74</sup>World Bank. (2021). South Africa Social Assistance Programs and Systems review.

<sup>75</sup> OECD. (2022). OECD Economic Surveys: South Africa 2022. https://doi.org/10.1787/d6a7301d-en

# **Appendix 2: Evidence**

# Detailed evidence on likely effects of cash grants on employment and earnings

## Cash grants not tied to employment status have no effect on the total amount people work.

**Cash transfers do not change the overall number of hours that people work.** In many countries, there are widespread perceptions that cash transfers might discourage people from working, but there is little rigorous evidence this occurs in practice.<sup>76</sup>

**Conditional and unconditional cash transfer programmes.** Conditional cash transfer programmes in low- and middle-income countries have not been found to change the amount people work. A review and reanalysis of 7 evaluations of cash transfer programmes in 6 countries with 46,000 adults found no effects of cash transfer eligibility on employment rates or hours of work for either men or women, as presented in Table A1.1.<sup>77</sup> This is not because the grants have conditions attached to them. In half of the programmes, there were conditions, but these were related to taking particular actions in relation to recipients' children, such as ensuring that the recipient's children attended school and got vaccinated. There were no conditional. These still have no effects on work.

Grants are not large enough to serve as a source of income on their own. The 'transfer consumption ratio' in Table 1 is the percentage of average household spending made up by the transfer, for households receiving the transfer. The transfers in this study made up only between 4 and 20 percent of household expenditure, so households would need to earn other income to cover their expenditure and thus the transfer would be unlikely to discourage work. This would likely hold for any grants offered to the unemployed in South Africa.

We view the studies in Table A1.1 as providing some guidance for the likely effects of small regular cash grants in the South African context. The Special SRD was of similar size to these other grants, at R350 per month (\$25 USD in 2021 terms). This was 19% of the median income of an individual receiving this grant (the median SRD recipient earned R1883 monthly in Feb 2020). 97.5% of employed and self-employed workers (including part-time workers) earned more than the value of the COVID SRD grant in 2019. So, it is still likely that having a job will remain much more desirable than receiving the grant.<sup>78</sup>

<sup>&</sup>lt;sup>76</sup> Banerjee, A., Hanna, R., Kreindler, G., & Olken, B. (2017). Debunking the Stereotype of the Lazy Welfare Recipient: Evidence from Cash Transfer Programs. *World Bank Research Observer*. 32:155–84.

<sup>&</sup>lt;sup>77</sup> Banerjee, A., Hanna, R., Kreindler, G., & Olken, B. (2017). Debunking the Stereotype of the Lazy Welfare Recipient: Evidence from Cash Transfer Programs. *World Bank Research Observer*. 32:155–84

<sup>&</sup>lt;sup>78</sup>The child grant is R440 per child, 42% of the median income of a person receiving the grant (the median recipient earned R1050/month in Feb 2020.

| Country     | Programme   | Transfer amount per month<br>(2017 terms)   | Transfer<br>consumption<br>ratio* | Effect on whether<br>worked last week,<br>hours worked                                      |
|-------------|---|---|-----------------------------------|---|
| Honduras    | Programa de<br>Asignación<br>Familiar – Phase II<br>(PRAF II) | from \$4 to \$23  | 4%                                | 3 percentage point<br>decrease in whether<br>worked last week, no<br>effect on hours worked |
| Morocco     | Tayssir   | from \$8 to \$13 per month per<br>child   | 5%                                | no effect   |
| Mexico      | Progresa  | \$12.5/month + \$8–<br>\$30.5/month per child<br>(depends on child grade)<br>+\$11-\$20.5 grant for school<br>materials per child | 20%                               | no effect   |
| Mexico      | Programa de<br>Apoyo Alimentario<br>(PAL)                     | \$13 per month  | 11.50%                            | no effect   |
| Philippines | Pantawid<br>Pamilyang Pilipino<br>Program (PPPP)              | \$11–\$30 per month   | 11%                               | no effect   |
| Indonesia   | Program Keluarga<br>Harapan (PKH)                             | \$44–\$161 per year   | 17.50%                            | no effect   |
| Nicaragua   | Red de Protección<br>Social (RPS)                             | \$224/year + \$112/year<br>(school attendance) +<br>\$21/child/year   | 20%                               | no effect   |

Table A2.1: Summary of findings from 7 cash transfer programmes<sup>79</sup>

Note: \*the 'transfer consumption ratio' is the percentage of average household spending made up by the transfer, for households receiving the transfer.

Source: authors' elaboration.

In South Africa, cash grants appear to promote job search, particularly for young, unmarried and poorer women. Table A.2.2 presents evidence from a review of all good-quality studies of the labour market effects of the South African pension and child support grant. This review finds no good evidence that social transfers discourage labour market activity and some evidence that social transfers may encourage labour market activity, particularly for young,

<sup>&</sup>lt;sup>79</sup> Banerjee, A., Hanna, R., Kreindler, G., & Olken, B. (2017). Debunking the Stereotype of the Lazy Welfare Recipient: Evidence from Cash Transfer Programs. *World Bank Research Observer*. 32:155–84

unmarried women and women who live in poorer households. Overall, five studies that find positive labour market impacts of cash grants, predict increases of between 5 and 10 percent in outcomes of interest. Two studies find that being in a household where a grandparent receives a pension increases employment among working age adults in that household, by financing rural-tourban migration or increasing flex-time working. Cash grants may also enable households to take riskier economic decisions with potentially high returns such as migrate to more economically productive areas. We cannot draw firm conclusions without further studies on this dynamic in South Africa.

There is very limited evidence that cash grants worsen employment outcomes. Multiple studies have asked if South Africa's old age pension or child support grant change employment rates for working-age adults living with pension recipients, either by reducing the incentive to work or financing job search. We view the research on employment effects of the pension as inconclusive. Some studies find that receiving the pension can increase employment by financing rural-to-urban migration<sup>80</sup> or increasing flexible working. <sup>81</sup> Other studies find a drop in hours worked by working age adults <sup>82</sup> or no effect on labour supply and migration. <sup>83</sup> When people receive the pension, research finds that members of the extended family move into their household, and these adults have characteristics that make them less likely to find work (e.g., they have lower levels of education). We would thus not draw firm conclusions from this work.

| Grant | Study<br>year      | Identification<br>strategy               | Subpopulation considered                | Effect on labour force participation | Effect on<br>employment   |
|-------|--------------------|--|---|--------------------------------------|---|
| CSG   | 2011 <sup>84</sup> | Modified<br>difference-in-<br>difference | Mothers in their<br>20's                | 9% increase                          | 15% increase  |
|       |                    |  | Mothers in their<br>30's                | No significant change                | 10% increase  |
|       |                    |  | Mothers in their<br>40's                | No significant change                | 5% increase   |
|       |                    |  | Pensioners                              | No significant change                | 9% increase   |
|       |                    |  | Mothers' matric<br>qualification        | No significant change                | 9% increase<br>regardless of whether<br>recipient has a matric                |
|       |                    |  | Mothers' marital<br>status              | No significant change                | 8-9% increase<br>regardless of marital<br>status                              |
|       |                    |  | Mothers' household<br>income percentile | No significant change                | 11% increase for<br>recipients in<br>households with<br>above 50th percentile |
|       |                    |  |   |                                      |   |

Table A2.2: Summary of studies of South African cash transfers effects of labour market outcomes

<sup>81</sup> Ranchhod, V. (2006). The Effect of the South African Old Age Pension on Labour Supply of the Elderly. *South African Journal of Economics*; 74(4): 725–44.

<sup>82</sup> Abel, M. (2019). Unintended Labour Supply Effects of Cash Transfer Programs: New Evidence from South Africa's Pension. *Journal of African Economies* 28(5): 558–581; Bertrand, M., Mullainathan, S., & Miller, D. (2003). Public Policy and Extended Families: Evidence from Pensions in South Africa, *The World Bank Economic Review*, *17*(1): 27–50.

<sup>83</sup>Jensen R. T. (2004). Do Private Transfers 'Displace' the Benefits of Public Transfers? Evidence from South Africa, *Journal of Public Economics*, 88 (1): 89–112.

<sup>84</sup> Eyal, K. and Woolard, I., 2011, March. Female labour force participation and South Africa's child support grant. In CSAE 25th Anniversary Conference. Centre for the Study of African Economies Oxford.

<sup>&</sup>lt;sup>80</sup> Ardington, C. Case, A., & Hosegood. V. (2009). Labour Supply Responses to Large Social Transfers: Longitudinal Evidence from South Africa. *American Economic Journal: Applied Economics, 1*(1), 22-4.

|         |                    |   |  |   | of household income,<br>4% increase for<br>recipients in<br>households with<br>below 50th percentile<br>household income |
|---------|--------------------|---|--|---|--|
| CSG     | 2007 <sup>85</sup> | Difference-in-<br>differences   | Mothers  | 7-14% increase  | No significant effect  |
|         |                    | Effect of being<br>eligible is<br>analysed—this will<br>be a noisy<br>estimate of the true<br>effect of the grant |  |   |  |
|         |                    |   | Mothers in informal<br>housing (proxy for<br>poverty status)                                     | Stronger effects for<br>informal housing<br>residents           | No significant effect  |
|         |                    |   | Mothers in<br>urban/rural<br>household location  | Stronger effects for<br>rural                                   | Some positive effects on employment  |
|         |                    |   | Fathers  | Weaker effects than<br>for mothers                              | No significant effect  |
| CSG     | 2021 <sup>86</sup> | Regression<br>discontinuity   | Single mothers   | 4% increase in labour market activity                           | No significant effect in<br>long term<br>Small reductions in<br>agricultural work in<br>favour of wage work              |
|         |                    |   | Married mothers  | No significant effects  | No significant effects   |
| Pension | 2009 <sup>87</sup> | Panel estimates   | Working age<br>men   | NA  | 3.6% Increase for<br>men<br>(Primarily due to<br>increase rural urban<br>migration)                                      |
|         |                    |   | Working age<br>women   | NA  | 2.9 % Increase for<br>women<br>(Primarily due to<br>increase rural urban<br>migration)                                   |
| Pension | 2006 <sup>88</sup> | Regression  | Working age<br>African<br>men who are<br>members of three<br>generations of rural<br>households. | No significant effect<br>on Men                                 | NA   |
|         |                    |   | Working age<br>African women who<br>are members of<br>three generations of<br>rural households.  | Pension increases<br>probability women<br>migrate to find work. | NA   |
|         |                    |   |  |   |  |

<sup>85</sup> Williams, M.J., 2007. The social and economic impacts of South Africa's child support grant (Extended Version). *Economic Policy Research Institute Working Paper*, *39* 

<sup>86</sup> Dutronc-Postel, P. and Tondini, A., 2021. Large Means-Tested Pensions with Informal Labor Markets: Evidence from South Africa.

<sup>87</sup> Ardington, C. A. Case, and V. Hosegood. 2009. 'Labour Supply Responses to Large Social Transfers: Longitudinal Evidence from South Africa.' American Economic Journal: Applied Economics, 1, no. 1: 22-4

<sup>88</sup> Posel, D., Fairburn, J., Lund, F. 2006. Labour Migration and Households: A Reconsideration of the Effects of the Social Pension on Labour Supply in South Africa. Economic Modelling. 23: 836–53.

| Pension | 2006 <sup>89</sup> | Regression<br>discontinuity   | Elderly African men          | 8.4% decrease for<br>men  | 7.6% decrease for<br>men   |
|---------|--------------------|-------------------------------|------------------------------|---|--|
|         |                    |                               | Elderly African<br>women     | 12.6% decrease for<br>women   | 5.7% decrease for<br>women   |
| Pension | 2004 <sup>90</sup> | Difference-in-<br>differences | Retired men                  | No effect   | No effect  |
|         |                    |                               | Retired women                | No effect   | No effect  |
| Pension | 2003 <sup>91</sup> | Regression                    | Working age<br>African men   | Decrease in working<br>hours. The presence<br>of a single pensioner<br>in the household is<br>associated with a<br>decrease of 5.55 work<br>hours per week for<br>working-age men in<br>the household.  | 9.8% decrease in<br>probability of<br>employment per<br>R1000 increase in<br>household pension<br>income.                                  |
|         |                    |                               | Working age<br>African women | Decrease in working<br>hours. The presence<br>of a single pensioner<br>in the household is<br>associated with a<br>decrease of 3.7 work<br>hours per week for<br>working-age women in<br>the household. | Insignificant decrease   |
| Pension | 2019 <sup>92</sup> | Fixed effects, first          | Working age adults           |   | Decrease   |
|         |                    | unerences                     |                              |   | Each additional<br>pensioner in the<br>household reduces<br>the probability of<br>salaried employment<br>by 15% for working<br>age adults. |
|         |                    |                               |                              |   | (34% decrease in the probability of being self-employed.)  |
| Pension | 2014 <sup>93</sup> | Instrumental<br>variable      | Working age adults           | Increase likelihood<br>that unemployed,<br>inactive family<br>members move into<br>the household.   |  |

Source: authors' elaboration based on cited material.

<sup>&</sup>lt;sup>89</sup>Ranchhod, V. 2006. The Effect of the South African Old Age Pension on Labour Supply of the Elderly. South African Journal of Economics; 74(4):725–44.

<sup>&</sup>lt;sup>90</sup> Jensen R. T. (2004) "Do Private Transfers 'Displace' the Benefits of Public Transfers? Evidence from South Africa', Journal of Public Economics, 88 (1): 89–112.

<sup>&</sup>lt;sup>91</sup>Bertrand M., Mullainathan S., Miller D. (2003) 'Public Policy and Extended Families: Evidence from Pensions in South Africa', The World Bank Economic Review, 17 (1): 27–50.

<sup>&</sup>lt;sup>92</sup> Abel, M. 2019. 'Unintended Labour Supply Effects of Cash Transfer Programs: New Evidence from South Africa's Pension.' Journal of African Economies 28, no. 5: 558–581; Bertrand M., Mullainathan S., Miller D.

<sup>&</sup>lt;sup>93</sup> Hamoudi, A. and D. Thomas. 2014. 'Endogenous Co-residence and Program Incidence: South Africa's Old Age Pension.' *Journal of Development Economics*, 109, 30-37.

## Basic income study in Kenya

Rigorous evidence on effects of a long-term basic income is limited in developing countries. <sup>94</sup> One ongoing randomized controlled trial in rural Western Kenya is testing the effects of different types of basic income. <sup>95</sup> This involves a long-term universal basic income for 12 years. Each adult in villages receiving this programme receives US \$0.75 per day for 12 years (R399 per month), an amount that is sufficient to cover most basic needs and is similar to the current amount of the SRD grant in South Africa.

The study finds that people receiving long-term or short-term UBI do not decrease the total hours they work in any group, compared to the control group. This is true even in the group who still have 9 years and 3 months remaining where they receive a basic income every day. This may be because the grants only provide for basic needs. This is consistent with evidence on other cash transfers.

#### Cash grants may enable people to start businesses

Economic theory suggests that when poor people lack access to credit, they will struggle to borrow to start new economic activities, even if these may yield higher earnings than their current work. Alternatively, they may not feel able to take the risks of starting new activities. Cash grants may provide a source of capital to make investments or provide insurance for poorer individuals to take risks such as purchasing assets or inputs to production, investment in new businesses or education and training. These may allow recipients to shift into economic activities that are more profitable or that have characteristics they prefer (e.g., allowing them greater flexibility or requiring less travel). The evidence on the effect of cash grants on household enterprises is in line with theoretical predictions.

## Conditional and unconditional cash transfer programmes

There are some instances where cash transfers lead households to start new non-farm enterprises, but this does not occur in all studies.

A review of seven studies of government unconditional cash grant programmes focused on rural areas in sub-Saharan African countries finds that receiving cash transfers leads to increases in whether households run non-farm enterprises in only two countries. <sup>96</sup> It had no effects in three countries and decreased enterprise ownership in two countries.

In four further studies of government programmes in Kenya, Zambia, Mexico and Nicaragua, transfers increased whether households operated a non-farm enterprise in two (half of) studies.<sup>97</sup>

<sup>&</sup>lt;sup>94</sup> Banerjee, A., Niehaus, P., & Suri, T. (2019). Universal Basic Income in the Developing World. *Annual Review of Economics*, *11*, 959-983.

<sup>&</sup>lt;sup>95</sup>Banerjee, A., Faye, M., Krueger, A., Niehaus, P., & Suri, T. (2020). Effects of a Universal Basic Income During the Pandemic. Working Paper, University of California San Diego.

<sup>&</sup>lt;sup>96</sup> Daidone, S., Davis, B, Handa, S., & Winters, P. (2019). Household and Individual-Level Impacts of Cash Transfer Programmes in Sub-Saharan Africa. *American Journal of Agricultural Economics*, 101(5), 1401-1431.

<sup>&</sup>lt;sup>97</sup>Bastagli, F., Hagen-Zanker, J., Harman, L., Barca, V., Sturge, G., Schmidt, T., & Pellerano, L. (2016). Cash transfers: what does the evidence say. *A rigorous review of programme impact and the role of design and implementation features. London: ODI*, *1*(7).

## Basic income study in Kenya

The study of different types of basic income discussed in Basic income study in Kenya finds that all groups receiving different types of basic income show a substantial shift towards self-employment.<sup>98,99</sup>

People receiving grants are able to earn higher wages per hour (for the long-term group, about 1 USD PPP per day higher in agricultural work, compared to a control group mean of 5.7 USD PPP, and 4 USD PPP higher in non-agricultural work, compared to a control group mean of 9.92 USD PPP). This could reflect economic growth in the area, which may have increased the profitability of certain activities, or that they are doing more profitable activities. UBI also prevented people from closing existing businesses during an economic downturn.

## Cash grants can lead to higher yields for agricultural households

# Cash grant recipients produce more agricultural produce, partly because they are more likely to purchase agricultural inputs like seed and fertilizer and agricultural tools.

We focus on a review of seven studies of government unconditional cash grant programmes focused on rural areas in sub-Saharan African countries, Zambia, Malawi, Lesotho, Zimbabwe, Kenya, Ghana and Ethiopia.<sup>100</sup>

- The Zambian grant was the most generous transfer for the eligible population, at around 28% of median household consumption expenditure at baseline. Most of the other programmes were providing between 20% and 25% of household consumption. Ghana provided 10%.
- In six of seven countries, cash grant recipients increased the amount of total agricultural production. In three, the value of total production also increased.
- In five of seven countries, cash grant recipients are more likely to purchase seed, fertilizer and other inputs for planting. In six of seven countries, cash grant recipients are more likely to have agricultural tools.
- In four of six countries where this was measured, households are able to do less wage labour for others. These are often a 'refuge' sector, where poor households work to survive, hedge against agricultural risk, or obtain needed liquidity.

Cash recipients own more livestock, which likely offers greater food security and acts as a store of value.

• In five of seven countries, cash grant recipients own a larger quantity of livestock. This may measure that households have purchased more livestock, or that they have not needed to sell them when facing shocks. This is not measured, but more cash income may also

<sup>98</sup>Our thanks to Paul Niehaus, Tavneet Suri and Abhijeet Banerjee for sharing early findings with us.

<sup>&</sup>lt;sup>99</sup>Banerjee, Abhijit, Michael Faye, Alan Krueger, Paul Niehaus, and Tavneet Suri. 'Effects of a Universal Basic Income during the Pandemic.' Working paper, September 2020.

<sup>&</sup>lt;sup>100</sup> Daidone, S., Davis, B, Handa, S., & Winters, P. (2019). Household and Individual-Level Impacts of Cash Transfer Programmes in Sub-Saharan Africa. *American Journal of Agricultural Economics*, *101*(5), 1401-1431

enable households to purchase ongoing inputs (e.g., feed, medicine) to keep livestock healthy.

- In three of seven studies, the percentage of households owning any livestock increased. This means households were able to enter livestock rearing. Purchasing livestock requires a large capital outlay, for which non-recipient households may struggle to save.
- Livestock produce food directly and can assist with dietary diversity through milk and eggs. They also can act as a store of value enhancing risk-bearing capacity and can aid production by providing draught animal power, transport and/or manure for cropping and fuel.

These effects may be less prevalent in the South African context, where fewer households engage in subsistence agriculture.

- Fewer households in South Africa are engaged in subsistence agriculture. Only 15.3% of households (2.7 million households) in South Africa engaged in agriculture in 2019,<sup>101</sup> while roughly 50% across Sub-Saharan Africa do. <sup>102</sup> This may mean fewer grant recipients use grants for agricultural purposes.
- However, of those engaged in agriculture, a large majority (85%, or 2.2 million) engaged in subsistence-based farming for most or some of their food. <sup>103</sup> These households may see similar benefits from cash grant receipt to other households.
- However, small-scale agriculture is particularly unproductive, and households have been consistently shifting away from these activities. If encouraging small-scale farming is a priority, the government may also need to implement other policy interventions to make the sector more productive, such as providing rural infrastructure, financing options, and building agricultural expertise. <sup>104</sup> Factors such as land degradation and water availability may lower impact for South African farmers.

On the other hand, effects may be larger in South Africa:

• Many of these transfers target very vulnerable households. Ethiopia, Ghana, and Kenya explicitly target households with orphans or vulnerable children, and most programmes target households that are likely not to be very productive (e.g., elderly, single parents, OVCs being supported by grandparents, or single parents). The Zambian programme was an exception in that it targeted all households with children aged 0-5. Grants which mostly target working age adults might have higher effects.

<sup>&</sup>lt;sup>101</sup> Statistics South Africa. (2020). General Household Survey (GHS), 2019. http://www.statssa.gov.za/publications/P0318/P03182019.pdf

<sup>&</sup>lt;sup>102</sup> OECD. (2016). OECD-FAO Agricultural Outlook 2016-2025. https://www.oecdilibrary.org/docserver/agr\_outlook-2016-5en.pdf?expires=1619536651&id=id&accname=ocid57003439&ch ecksum=68503E2586DCA36F27C2A 013434D53 10

<sup>&</sup>lt;sup>103</sup> For households engaged in agriculture, both growing food and rearing livestock are common activities: 50% engage in livestock rearing and an additional 37.3% rear poultry; 50.3% produce grains and food crops, while 53.3% produce fruit and vegetable crops.

<sup>&</sup>lt;sup>104</sup> South Africa Country Profile, New Agriculturalist. Available at: http://www.new-ag.info/en/country/profile.php?a=3071

Transfers were intended to be paid regularly but in Ghana and Lesotho, delivery was poor. In South Africa, grants are paid regularly.

## Comparative experience on means-testing

**Comparative experience suggests South African targeting is a considerable improvement on some other programmes.** Other programmes also face considerable difficulties in targeting:

- A cash transfer programme in Albania that supports about 20 per cent of the population, targeted urban households with no other source of income, and rural households with small landholdings. These tests accurately identified the poor, with low leakages to the non- poor only 10.1 per cent of the richest 80 per cent of households received NE assistance. However, exclusion errors in implementation were high, with 62.6 per cent of households in the poorest quintile not receiving NE benefits. This was due to a 25 per cent cut in the government's budget allocation to NE, which imposed a hard budget constraint on local communes that administered the programme and resulted in substantial exclusion of eligible households.<sup>105</sup>
- In China, the Minimum Livelihood Guarantee Scheme fails to reach 71 per cent of poor households, while 40 per cent of recipients have incomes above the income threshold for eligibility.<sup>106</sup>
- In the Krygyz Republic, two-thirds (69%) of households in the poorest quintile do not receive the Unified Monthly Benefit, and more than half the programme beneficiaries are from wealthier quintiles.<sup>107</sup>
- In Azerbaijan, 88.5 per cent of households in the poorest quintile do not receive Children Benefits – none at all in the poorest decile (many of these households have no resident children) – while 86.3 per cent of beneficiaries come from wealthier quintiles.<sup>108</sup>

<sup>&</sup>lt;sup>105</sup> Alderman, H. (2001). Multi-Tier Targeting of Social Assistance: The Role of Intergovernmental Transfers. *the world bank economic review*, *15*(1), 33-53.

<sup>&</sup>lt;sup>106</sup> Ravallion, M. 2007. How Relevant Is Targeting to the Success of an Antipoverty Program? Policy Research Working Paper 4385. Washington, DC: World Bank.

<sup>&</sup>lt;sup>107</sup> Tesliuc, E. (2004). Mitigating Social Risks in Kyrgyz Republic. Washington, DC: Social Protection Unit, Human Development Network, World Bank.

<sup>&</sup>lt;sup>108</sup> Habibov, N., & Fan, L. (2006). Social assistance and the challenges of poverty and inequality in Azerbaijan, a low-income country in transition. *J. Soc. & Soc. Welfare*, *33*, 203.

| Country <sup>109</sup> | Pre-<br>pandemic<br>programmes  | Emergency<br>programmes   | Emergency<br>programme<br>target<br>group      | First<br>payment<br>dates | Total cash<br>per new<br>beneficiary<br>(ZAR<br>PPP) <sup>110,111</sup>   | Application<br>process for<br>existing<br>beneficiaries | Application<br>process for<br>new<br>households                                | Delivery  | Total<br>extensions | Latest<br>extension<br>announced | Latest<br>payment<br>dates | Monthly<br>or one<br>time,<br>amount                       |
|------------------------|---|---|--|---------------------------|---|---|--|---|---------------------|----------------------------------|----------------------------|--|
| Brazil                 | Bolsa<br>Familia:<br>conditional<br>cash.<br>13 million<br>households | A cash<br>transfer paid<br>over 3<br>months and<br>expanding<br>existing cash<br>transfers.             | 30 million<br>newly<br>targeted<br>households. | April–<br>June            | 12432 per<br>individual,<br>up to two<br>individuals<br>per<br>household. | Automatic<br>top-up                                     | Households<br>could apply<br>online<br>through the<br>state bank's<br>website. | Cash<br>deposited<br>in any<br>bank<br>account.               | 2                   | August <sup>112</sup>            | Sept–<br>Dec               | Monthly,<br>half of<br>original<br>transfer <sup>113</sup> |
| Argentina              | Cash for<br>pregnant<br>mothers and<br>child<br>allowance.            | Increase<br>existing cash<br>transfer<br>programmes.<br>New<br>emergency<br>cash transfer<br>programme. | 9 million<br>new<br>households.                | April                     | 9531 per<br>household.  | Automatic<br>top-up                                     | Households<br>applied<br>through<br>social<br>security<br>website.             | Direct<br>transfer or<br>withdrawal<br>from bank<br>branches. | 2                   | July <sup>114</sup>              | Sept <sup>115</sup>        | One-time,<br>same as<br>initial<br>transfer                |

Table A2.3: Examples of cash transfer programmes in comparable countries, including extensions

<sup>109</sup> World Bank. (2020). G2PX: Digitizing Government-To-Person Payments. https://www.worldbank.org/en/programs/g2px/knowledge

<sup>110</sup>These amounts are the total payments for the stipulated duration of the program, and are only for new beneficiaries.

<sup>111</sup>Based on 2019 PPP exchange rates from the World Bank. Purchasing power parity (PPP) exchange rates adjust market exchange rate to account for differences in prices across s countries. At PPP exchange rates, the same basket of goods should have the same price across the world.

<sup>112</sup>Reuters. (2020). Brazil to extend coronavirus economic aid on Tuesday, official says. Brazil to extend coronavirus economic aid on Tuesday, official says | Reuters

<sup>113</sup> Sovereign Wealth Fund Institute. (2020). Bolsonaro Extends Brazilian Emergency Aid Program Until End of 2020, Boosting His Already Rising Popularity. Bolsonaro Extends Brazilian Emergency Aid Program Until End of 2020, Boosting His Already Rising Popularity - SWFI (swfinstitute.org)

<sup>114</sup>AS. (2020). ANSES IFE Bonus: what is the official amount of the third payment? ANSES IFE Bonus: what is the official amount of the third payment? - AS Argentina

<sup>115</sup> AS. 25/08/2020. IFE Bono ANSES: schedule of dates and payments of the third contribution of 10,000. IFE Bono ANSES: schedule of dates and payments of the third contribution of 10,000 - AS Argentina

| Indonesia <sup>116</sup> | Program<br>Keluarga<br>Harapan<br>(PKH):<br>conditional<br>cash.<br>9.2 million<br>households.                                     | Expand<br>coverage for<br>existing<br>grants.<br>Created new<br>unconditional<br>transfer for<br>those not<br>already<br>covered.<br>Expanded<br>food | Expand<br>existing<br>coverage to<br>10 million<br>households.<br>20 million<br>new<br>households. | 2520 per<br>household  | Automatic<br>top-up                                | Beneficiaries<br>had to apply<br>to receive<br>funds. Rural<br>funds<br>distributed<br>through local<br>officials. | Direct<br>transfer or<br>withdrawal<br>from bank<br>branches.                         |         |
|--------------------------|--|---|--|--|--|--|---|---------|
| Jordan                   | Cash transfer<br>programme<br>ran by the<br>National Aid<br>Fund (NAF).<br>185,000<br>households<br>(Population of<br>10 million). | vouchers<br>Emergency<br>cash<br>transfers  | Informal<br>workers,<br>~200,000<br>households.  | 677.95 to<br>1,314.82<br>per<br>household<br>per month<br>(Depending<br>on<br>on<br>household<br>size) | Did not<br>expand for<br>existing<br>beneficiaries | Online<br>registration<br>but using an<br>existing<br>system<br>implemented<br>for regular<br>recipients           | E-money<br>accounts<br>and e-<br>wallets,<br>which<br>could be<br>set up<br>remotely. | Monthly |

Source: reused and adapted, under the Creative Commons license CC BY 4.0 DEED, from Table 3 in Kate Orkin, Robert Garlick, Ignacio Rodriguez Hurtado, Marta Grabowska, Brynde Kreft & Alice Cahill (2022) International evidence to inform decision making on implementing urgent response social protection measures, Psychology, Health & Medicine, 27:sup1, 219-238.

<sup>&</sup>lt;sup>116</sup>Gentilini et al. September 2020.

## Appendix 3: More information on Bolsa Familia household grants

Bolsa Familia reached roughly 48 million beneficiaries and transfers over US\$10 billion a year in 2020. <sup>117</sup> The programme is ending this year. It is widely recognized for high rates of targeting of poor households and low rates of inclusion of households who are ineligible. <sup>118</sup>

The Unified Registry (CadÚnico) is a key tool employed for targeting and implementing the programme. This is used by the government to determine which families and individuals are eligible for 30 different government- sponsored social service programmes.<sup>119</sup>

**Eligibility:** The main indicator for targeting the programme is families' self-declared per capita income. A household is considered poor if their disposable income is less than a given monetary value—the poverty line. Families receive benefits depending on if their income is below a poverty line.

In 2010, an adjustment was made whereby benefits would not be immediately cancelled for households who experience a temporary increase in household per capita income above the eligibility threshold within a period of two years. As such, households who are declared eligible upon initial assessments will remain eligible for two years (even if they temporarily have a household per capita income above the threshold within this period). This adjustment was implemented based on the observation that low-income individuals tend to have unstable incomes and may occasionally earn above the poverty line. However, these individuals are often unable to sustain this higher-level of income – suggesting that they have not effectively escaped poverty.<sup>120,121</sup>

### Process of registration and verification:<sup>122</sup>

• There are surveys of households every two years to estimate the rough number of households in total and each municipality who should be eligible. Municipalities are allocated quotas of the number of eligible households they should register.

<sup>117</sup> World Bank. (2020). Strengthening Conditional Cash Transfers and the Single Registry in Brazil: A Second-GenerationGenerationPlatformforServiceDeliveryforthePoor.https://www.worldbank.org/en/results/2020/04/22/strengthening-conditional-cash-transfers-and-the-single-registry-in-brazilregistry-in-brazilSecond-Second Second Seco

<sup>&</sup>lt;sup>118</sup> Paiva, L. H., Souza, M., & Nunes, H. (2020). *Targeting in the Bolsa Família programme from 2012 to 2018 based on data from the Continuous National Household Sample Survey* (No. 436).

<sup>&</sup>lt;sup>119</sup> Wong, J., Sim, A., Dos Santos, N., Waud, A., Garcia, N. D. N., & Ray, S. (2016). *Reaching the Hard to Reach: A Case Study of Brazil's Bolsa Família Program*. Munk School of Global Affairs, University of Toronto.

<sup>&</sup>lt;sup>120</sup>Brazil Learning Initiative. (2017). How does the Bolsa Família Program Target and Identify People in a Situation of Poverty and Extreme Poverty? https://socialprotection.org/sites/default/files/publications\_files/19.-B FP-Coverage-Targeting-and-Eligibility-Identification-of-Families.pdf

<sup>&</sup>lt;sup>121</sup> Centre for Public Impact. (2019). Bolsa Familia in Brazil. https://www.centreforpublicimpact.org/cas e-study/bolsa-familia-in-brazil.

<sup>&</sup>lt;sup>122</sup> Brazil Learning Initiative. (2017). How does the Bolsa Família Program Target and Identify People in a Situation of Poverty and Extreme Poverty? https://socialprotection.org/sites/default/files/publications\_files/19.-B FP-Coverage-Targeting-and-Eligibility-Identification-of-Families.pdf
- Municipalities are instructed to register low-income households. These are households who fit the Unified Registry's 'broader profile' i.e., per capita income of up to 1/2 minimum salary or a total family income of up to 3 minimum salaries. The CadÚnico contains roughly double the number of households who actually receive a Bolsa Familia grant.<sup>123</sup>
- Households complete a lengthy questionnaire, the 'green book', a lengthy questionnaire (the 'green book'), including household income; information about each family member such as education levels and employment status; the number of children; housing characteristics and family expenses.<sup>124</sup>
- In addition, the head of the household (for the purposes of registering for social programmes) creates a file by visiting a Reference Center for Social Assistance (CRAS). Their ID and fingerprints are verified. To try to ensure access, CRAS centres often dispatch social workers to poorer or distant neighbourhoods to directly register families for the registry. <sup>125</sup> There is considerable variation in how each municipality implements and manages the programme, in particular how they manage social workers to enrol households and monitor conditionalities.
- The Federal Mortgage Bank (Caixa Econo ica Federal CAIXA) consolidates and manages the data and assigns identity numbers. Families are selected as beneficiaries of the grants by the ministry via the CAIXA computer system. Since 2005, this income is verified against verified against other federal administrative records. <sup>126</sup>This attempts to pick up signs of omission or under declaration of income. Databases include the Annual Report of Social Information (RAIS), an employer-informed database on formal-sector workers from the public and private sectors that includes individualized information on employee wages. This is similar to the UIF data; benefits data on other benefits; and death notification data.
- There is then a review to update the registration data of beneficiary families that have not been updated for more than 24 months. Families with income above the poverty line may have their benefits interrupted.

**Delivery:** The Bolsa Família (BFP) cash transfer is delivered monthly through an electronic payment system operated by the Caixa bank. Beneficiaries receive a BFP bank card upon

 <sup>&</sup>lt;sup>123</sup>Brazil Learning Initiative. (2017). Definition of Benefits in Bolsa Familia.
https://socialprotection.org/sites/default/files/publications\_files/20.%20BFP%20Coverage%2C%20Targeting%2
0and%20Eligibility%20-%20Definition%20of%20Benefits.pdf

<sup>&</sup>lt;sup>124</sup> Wong, J., Sim, A., Dos Santos, N., Waud, A., Garcia, N. D. N., & Ray, S. (2016). *Reaching the Hard to Reach: A Case Study of Brazil's Bolsa Família Program*. Munk School of Global Affairs, University of Toronto.

<sup>&</sup>lt;sup>125</sup> Wong, J., Sim, A., Dos Santos, N., Waud, A., Garcia, N. D. N., & Ray, S. (2016). *Reaching the Hard to Reach: A Case Study of Brazil's Bolsa Família Program*. Munk School of Global Affairs, University of Toronto.

<sup>&</sup>lt;sup>126</sup>Paiva, L. H., Souza, M., & Nunes, H. (2020). *Targeting in the Bolsa Família programme from 2012 to 2018 based on data from the Continuous National Household Sample Survey* (No. 436).

enrollment in the programme. The card is used to withdraw funds from Caixa ATMs, bank branches and lotteria houses throughout Brazil.<sup>127</sup>

# **Excerpts on historical difficulties in setting up Bolsa Familia**: in particularly the CadÚnico and targeting process.

'During the initial implementation of the CadÚnico in 2003, the quality of household data in the registry was very poor. The CadÚnico was not updated regularly, there was a lot of missing data, and the Ministry of Social Development (MDS) was unable to verify the accuracy of reported information. Thus in 2005, the MDS initiated a major push to improve the CadÚnico, to "clean" the existing database, and to put into place new mechanisms to ensure the continual updating of household information into the future. Municipalities were incentivized (with fiscal resources) to carry out this federal initiative. According to MDS officials, 85% of the current administrative work on the CadÚnico is spent on updating and verifying the database, while the remaining 15% is dedicated to enrolling new families.' <sup>128</sup>

'Monitoring BFP recipients to ensure that health and education conditionalities are being met is also a municipal responsibility. Prior to 2006, there was no comprehensive monitoring system in place. As a result, during the early days of the BFP, data reporting on health and education conditionalities was spare and inconsistent. Then, only 40% of BFP beneficiaries were monitored to ensure that health and education conditionalities were being met. This has improved since 2006, however, largely due to municipal efforts to increase their capacity to accurately monitor and report on whether individual households are meeting the BFP health and education conditionalities.'<sup>129</sup>

'Particularly, in its early years, the PBF faced criticism due to the relatively inefficient control of conditioning factors. Decentralized management meant that beneficiaries were not registered consistently, and that data might vary across locations. This topic was a particular media concern, accounting for most of the sceptical coverage between 2004 and 2006, which focused on false inclusion and benefit fraud.'<sup>130</sup>

'From 2015-2018, the World Bank and ministry ran a second project, costing US\$22.5 million, to (i) to train and provide technical assistance to state and municipalities to support the use of Cadastro Único as the main mechanism for selecting BFP's target population; (ii) to create municipal- and state-level delivery units to support BFP design and monitoring and to interact with social service providers, including transfer of dedicated resources to serve the BF population;

<sup>&</sup>lt;sup>127</sup> In 2015, the MDS and Caixa introduced the BFP mobile app, a beneficiary-facing app which allows BFP beneficiaries access to their account, updates, conditionalities, and other important sources of information relating to their program status. Prior to the introduction of this app, BFP enrollees had to present themselves in-person at a government office to access their account. Wong et al. 2016.

<sup>&</sup>lt;sup>128</sup> Wong, J., Sim, A., Dos Santos, N., Waud, A., Garcia, N. D. N., & Ray, S. (2016). *Reaching the Hard to Reach: A Case Study of Brazil's Bolsa Família Program*. Munk School of Global Affairs, University of Toronto.

<sup>&</sup>lt;sup>129</sup> Wong, J., Sim, A., Dos Santos, N., Waud, A., Garcia, N. D. N., & Ray, S. (2016). *Reaching the Hard to Reach: A Case Study of Brazil's Bolsa Família Program*. Munk School of Global Affairs, University of Toronto.

<sup>&</sup>lt;sup>130</sup> Centre for Public Impact. (2019). Bolsa Familia in Brazil. https://www.centreforpublicimpact.org/cas e-study/bolsa-familia-in-brazil

and (iii) to configure Cadastro Único to allow multiple public agencies to select beneficiaries from its database of low-income families.'  $^{131}$ 

<sup>&</sup>lt;sup>131</sup> World Bank. (2020). Strengthening Conditional Cash Transfers and the Single Registry in Brazil: A Second-Generation Platform for Service Delivery for the Poor. Strengthening Conditional Cash Transfers and the Single Registry in Brazil: A Second-Generation Platform for Service Delivery for the Poor (worldbank.org)

## Data Appendix 1: Updating LCS 2014/15 to 2021

This appendix contains a brief description of the data method used in this memo and some robustness checks. It is taken almost verbatim from Goldman et al.<sup>132</sup>

The primary challenge we faced in doing this analysis is that the datasets available for household income analysis in 2021 are well out of date, and most relevantly are all pre-pandemic. In this paper, we use the Living Conditions Survey (LCS) collected in 2014/15 as it has the most detailed disaggregation of income and expenditure, is the official dataset used to calculate the poverty statistics, and it feeds into the model generated for the 2014/15 CEQ Assessment<sup>133</sup>. However, we compare against results in the National Income Dynamics Survey (NIDS) collected in 2017 to test for robustness.

We update demographic and employment variables to reflect the COVID-19 employment loss. We do this in three steps. Firstly, we forecast income to pre-pandemic levels using per capita growth in GDP. Secondly, we reweight the dataset to a) match 2020 demographics, disaggregated by race, age, gender and province, and b) match the administrative records on the taxable income distribution. Finally, we use the Quarterly Labour Force Survey (QLFS) to calculate the change in employment from 2015 Q1 to 2020 Q1, and from 2020 Q1 to 2021 Q1, and implement these changes in the LCS dataset by randomly shocking certain individuals from employment to unemployment, based on a set of demographic and employment characteristics.

There are many assumptions built into this updating process. We test for implausible deviations and alternative assumptions using other datasets, but there is unavoidably some uncertainty. Further details of the data construction, robustness tests and illustrations of their use will be available in a forthcoming working paper.

#### Income and consumption update

Following Younger et. al., <sup>134</sup> we inflate the Statistics South Africa (Stats SA) consumption-based welfare aggregate from 2015 using per capita growth in GDP to pre-pandemic 2019 levels. <sup>135</sup> This results in an increase in 2019 consumption expenditures of 17%. We then calculate shares of reported income for each component of income (remittances, royalties, annuities, alimony, rent, farm, interest, dividends, shares, unit trusts and pension income) and multiply that by the Stats SA welfare aggregate. We use these new income components to recalculate gross taxable income and earnings in the dataset.

<sup>&</sup>lt;sup>132</sup> Goldman, M., Bassier, I., Budlender, J., Mzankomo, L., Woolard, I., & Leibbrandt, M. V. (2021). *Simulation of options to replace the special COVID-19 Social Relief of Distress grant and close the poverty gap at the food poverty line* (No. 2021/165). WIDER Working Paper. https://doi.org/10.35188/UNU-WIDER/2021/105-1

<sup>&</sup>lt;sup>133</sup>Goldman, M., Woolard, I., & Jellema, J. (2020). *The Impact of Taxes and Transfers on Poverty and Income Distribution in South Africa 2014/2015* (No. 148aae17-521b-428b-85de-bb36d0303114).

<sup>&</sup>lt;sup>134</sup> Younger, S.D., Musisi, A., Asiimwe, W., Ntungire, N., Rauschendorfer, J., and Manwaring, P. (2020). 'Estimating income losses and consequences of the COVID-19 crisis in Uganda'. IGC Working Paper S-20074-UGA-1. London: International Growth Centre. Available at: https://www.theigc.org/wp-content/uploads/2020/11/Younger-et-al - 2020-Final-report.pdf

<sup>&</sup>lt;sup>135</sup>Our process differs in that we use nominal, rather than real growth, and we do not implement the 85% pass-through.

The result is a 2.3% decline in Disposable household income from pre- to mid-pandemic in the LCS, compared to a 2.0% decline in GDP in the administrative records, and a 4.9% decline in NIDS, compared to a 1.1% decline in GNI in the administrative records.<sup>136</sup>

| Statistic / aggregate    | 2014/15<br>(R) | 2019/20<br>(R) | Percentage change | 2020/21<br>(R) | Percentage change |  |  |
|--------------------------|----------------|----------------|-------------------|----------------|-------------------|--|--|
|                          |                | LCS            |                   |                |                   |  |  |
| GDP                      | 73 690         | 86 375         | 17.2              | 84 606         | -2.0              |  |  |
| Disposable income (LCS)  | 41 175         | 47 763         | 16.0              | 46 675         | -2.3              |  |  |
| NIDS                     |                |                |                   |                |                   |  |  |
| GNI                      | 79 866         | 83 926         | 5.08              | 83 007         | -1.1              |  |  |
| Disposable income (NIDS) | 49 646         | 52 679         | 6.1               | 50 094         | -4.9              |  |  |

#### Table DA1.1: Income update validation

Source: authors' calculations based on LCS 2014/15, NIDS 2017.

#### Demographic updating

We update the demographic characteristics of the LCS 2015 sample to match the Statistics South Africa <sup>137</sup> mid-year population estimates by age, gender, race and province totals. We also match the proportions of taxpayers by income bracket with the tax records (National Treasury<sup>138</sup>). The process consists of re-weighting the sample, as outlined in Wittenberg's article, <sup>139</sup> using Wittenberg's 'maxentropy' programme in Stata.

#### Employment updating

We use the Quarterly Labour Force Survey as the benchmark indicator of the state of the labour market. We calculate changes in QLFS employment between 2015q1 and 2020q1, and between 2020q1 and 2021q1, by demographic (age and education) and employment (informal vs. formal sector) cells. We then match these changes in the LCS by changing the employment status of a randomly selected proportion of individuals in each cell, until the percentage employment change in each cell matches the QLFS. For individuals whose employment status changes from not employed to employed, we assign the median earnings from the relevant employment cell.

#### Comparisons to other datasets

We use the LCS for this project for two reasons: i) it is the official dataset used to calculate poverty and inequality statistics, and ii) it is the dataset underlying the South African CEQ Assessment. However, the National Income Dynamics Survey of 2017 (NIDS) has the advantage over LCS of

<sup>&</sup>lt;sup>136</sup> Note that we use GDP in the LCS, because we begin by updating the welfare aggregate, based on household consumption, whereas we use GNI in NIDS, because we update the Disposable income aggregate, based on household income.

<sup>&</sup>lt;sup>137</sup> Statistics South Africa (2020). 'Mid-year Population Estimates 2020'. Statistical Release P0302. Pretoria, Statistics South Africa, Republic of South Africa. Available at: http://www.statssa.gov.za/publications/P0302/P03022020.pdf.

<sup>&</sup>lt;sup>138</sup> National Treasury (2020). 'Budget Review 2020'. Pretoria: National Treasury, Republic of South Africa. Available at: http://www.treasury.gov.za/documents/National%20Budget/2020/review/Prelims.pdf

<sup>&</sup>lt;sup>139</sup> Wittenberg, M. (2010). 'An introduction to maximum entropy and minimum cross-entropy estimation using Stata'. The Stata Journal, 10(3): 315–30. https://doi.org/10.1177/1536867X1001000301

containing detail on sector and occupation data, <sup>140</sup> as well as broad informality (e.g., informal employment in the formal sector). It is also more recent. We therefore perform a similar updating process on the (NIDS) with these additional characteristics to create finer matches with the QLFS data and compare the results.

We also compare to the SA-MOD dataset created by Michael Noble and Gemma Wright. This dataset uses NIDS 2017 and updates by *reweighting* demographic and employment characteristics, in contrast to our employment updating process which adds and subtracts earnings income from individuals as we shift their employment status. We chose the latter approach because it has the benefit of not assuming that individuals who become unemployed during the pandemic live in households which resemble those of individuals who were unemployed before the pandemic. A similar method is used by the CEQ Institute to measure the impact of the lockdown on poverty and inequality in various countries (see, for example, Younger et. al.<sup>141</sup>).

## Summary statistics of employment proportions

We present statistics of employment, for totals and by category, for our main dataset (LCS), the reference dataset (QLFS), as well as the robustness datasets (NIDS and SAMOD). The population totals are very similar in all of these for the updated period, at about 34 million.

Employment in the household surveys is generally larger than employment as recorded in the QLFS. While QLFS suggests there were about 15 million employed in 2015 and 15.8 million employed in 2017, the LCS suggests this was closer to 16.3 million in 2015 and the NIDS suggests a figure of 17.5 million in 2017 (Table DA1.2).

|             | Employed indivi<br>(millions) | duals |  |
|-------------|-------------------------------|-------|--|
| Dataset     | Household<br>survey           | QLFS  |  |
| LCS (2015)  | 16.3                          | 15.0  |  |
| NIDS (2017) | 17.5                          | 15.8  |  |

Table DA1.2: Employed individuals, LCS, NIDS, QLFS

Source: authors' calculations based on LCS 2014/15, NIDS 2017, QLFS 2015 Q1, and QLFS 2017 Q1.

Employment in the SA-MOD dataset (based on the NIDS survey) is closest to employment in the QLFS. Given that SAMOD is adjusted to match the QLFS, rather than applies the change in employment in the QLFS to the change in the survey, this is unsurprising. In 2021 Q1, QLFS employment was 14.5 million, compared to 15.8 million in the LCS dataset post-adjustment, 15.3 million in NIDS, and 14.2 million in SAMOD (Table DA1.3).

<sup>&</sup>lt;sup>140</sup> The LCS has some information on sector and occupation, but it is sparse, and in an open-response format, which we were not able to make use of within the timeframes of this project. The matching process with the QLFS could be improved in the future, however, by classifying these variables using the additional detail provided in the QLFS.

<sup>&</sup>lt;sup>141</sup> Younger, S.D., Musisi, A., Asiimwe, W., Ntungire, N., Rauschendorfer, J., and Manwaring, P. (2020). 'Estimating income losses and consequences of the COVID-19 crisis in Uganda'. IGC Working Paper S-20074-UGA-1. London: International Growth Centre. Available at: https://www.theigc.org/wp-content/uploads/2020/11/Younger-et-al - 2020-Final-report.pdf

Table DA1.3: Employed individuals post-adjustment, LCS, NIDS, QLFS, SA-MOD

| Dataset         |        | Employed<br>(millions) |
|-----------------|--------|------------------------|
| QLFS 2021 Q1    |        | 14.5                   |
| Post-adjustment | LCS    | 15.8                   |
|                 | NIDS   | 15.3                   |
|                 | SA-MOD | 14.2                   |

Source: authors' calculations based on LCS 2014/15, NIDS 2017, QLFS 2015 Q1, QLFS 2017 Q1, SAMOD.

Correspondingly, the proportions employed by each category (sex, age, race, education, rural, informality status) in the adjusted LCS and NIDS are generally higher than in QLFS and SA-MOD. Note that the sparser matching of the LCS does over-estimate the employment drop for some categories, such as the White population group, which while likely not a problem for the analysis of poverty undertaken in this paper, does preclude more granular analysis by race.

Table DA1.4: Proportion employed by sex, age, race, education, geographical area, informal status

|                             | QLFS |      | LCS   |      | NIDS |      | SAMOD |      |
|-----------------------------|------|------|-------|------|------|------|-------|------|
| Year                        | 2015 | 2020 | 2021  | 2015 | 2021 | 2017 | 2021  | 2020 |
|                             |      | St   | ats   |      |      |      |       |      |
| Total population (millions) | 31.3 | 33.9 | 34.4  | 30.7 | 34.2 | 32.4 | 34.2  | 34.1 |
| Total employment (millions) | 15.0 | 15.9 | 14.6  | 16.3 | 15.8 | 17.5 | 15.6  | 14.2 |
| Employment rate (per cent)  | 48.1 | 46.8 | 42.4  | 53.0 | 46.3 | 54.1 | 45.7  | 41.8 |
|                             |      | S    | ex    |      |      |      |       |      |
| Male                        | 54.7 | 52.5 | 47.6  | 59.2 | 51.3 | 62.1 | 52.5  | 49.8 |
| Female                      | 41.7 | 41.2 | 37.2  | 47.0 | 41.5 | 46.3 | 39.0  | 34.0 |
|                             |      | A    | ge    |      |      |      |       |      |
| 18-24                       | 19.3 | 15.8 | 11.0  | 28.1 | 20.5 | 27.4 | 18.1  | 14.2 |
| 25-34                       | 51.2 | 46.7 | 41.0  | 54.5 | 41.8 | 60.5 | 50.2  | 45.1 |
| 35-49                       | 62.9 | 61.9 | 57.6  | 67.2 | 61.6 | 65.3 | 56.6  | 53.2 |
| 50-59                       | 54.5 | 56.1 | 52.5  | 60.1 | 55.5 | 53.5 | 47.0  | 43.9 |
|                             |      | Ra   | ace   |      |      |      |       |      |
| White                       | 69.7 | 70.0 | 68.7  | 77.4 | 67.0 | 65.6 | 63.4  | 53.1 |
| Non-White                   | 46.1 | 45.0 | 40.4  | 50.8 | 44.7 | 53.1 | 44.2  | 39.1 |
|                             |      | Educ | ation |      |      |      |       |      |
| Less than matric            | 40.8 | 39.5 | 34.6  | 44.1 | 37.6 | 45.3 | 34.8  | 46.8 |
| Matric                      | 51.2 | 47.6 | 42.4  | 58.5 | 49.1 | 54.9 | 41.8  | 1.8  |
| Tertiary                    | 79.7 | 75.2 | 74.7  | 83.4 | 77.8 | 75.3 | 75.6  | 10.0 |
| Geographical area           |      |      |       |      |      |      |       |      |
| Rural                       | 36.1 | 35.7 | 32.7  | 37.4 | 33.4 | 43.0 | 37.6  | n.a. |
| Urban                       | 54.0 | 51.8 | 46.8  | 60.2 | 52.3 | 59.1 | 49.4  | n.a. |
| Informal                    |      |      |       |      |      |      |       |      |
| Sector                      | 12.0 | 12.4 | 10.6  | 17.3 | 15.8 | n.a. | n.a.  | n.a. |
| Broad                       | 13.8 | 13.5 | 10.4  | n.a. | n.a. | 17.2 | 11.8  | 3.6  |

Source: authors' calculations based on LCS 2014/15, NIDS 2017, QLFS 2015 Q1, QLFS 2017 Q1, SAMOD.

#### Summary statistics of poverty and inequality

The increase in poverty due to COVID-19 employment loss is higher in NIDS than in LCS, at all poverty lines. At the FPL, poverty increases in the LCS by 3 percentage points, versus 4.5 percentage points in the NIDS. This is to be expected given the percentage reduction in income of 4.9 in NIDS versus 2.3 in LCS from 2019/20 to 2020/21. The SAMOD dataset's poverty increase is higher still, given that it is matched to QLFS with its lower employment rates. Finally, inequality as measured by the Gini increases slightly across both LCS and NIDS.

|                  | L    | _CS   | Ν    | IIDS | SAMOD |  |  |  |
|------------------|------|-------|------|------|-------|--|--|--|
|                  | 2015 | 2021  | 2017 | 2021 | 2020  |  |  |  |
|                  |      | FP    | L    |      |       |  |  |  |
| Headcount (%)    | 22.2 | 25.3  | 16.7 | 21.7 | 24.6  |  |  |  |
| Gap (%)          | 9.2  | 10.2  | 5.3  | 8.9  | 11.8  |  |  |  |
| LBPL             |      |       |      |      |       |  |  |  |
| Headcount (%)    | 33.7 | 37.44 | 28.4 | 33.3 | 36.7  |  |  |  |
| Gap (%)          | 14.9 | 16.59 | 10.6 | 14.5 | 17.5  |  |  |  |
| UBPL             |      |       |      |      |       |  |  |  |
| Headcount (%)    | 48.7 | 52.4  | 42   | 46.1 | 50.1  |  |  |  |
| Gap (%)          | 23.8 | 26.24 | 18.9 | 23   | 26.2  |  |  |  |
| Inequality       |      |       |      |      |       |  |  |  |
| Gini coefficient | 68.7 | 68.34 | 66.2 | 65.9 | 68.3  |  |  |  |

Table DA1.5: Poverty and inequality

Source: authors' calculations based on LCS 2014/15, NIDS 2017, QLFS 2015 Q1, QLFS 2017 Q1, SAMOD.

Examining the distributions of per capita household income in the original and adjusted surveys for LCS and NIDS, and for SAMOD, we find that the adjusted datasets all have broadly similar distributions, and that the LCS and NIDS have more individuals in the poorer income categories after the employment adjustment. Figure DA1.1 shows the distribution of household income per person across various brackets, before and after the simulated employment changes for NIDS and LCS (and after for SAMOD). For example, the light-shaded red shows the number of household members in that income bracket in LCS before the employment change, and the darker red shows the number after the employment shock. As expected, there is a large increase in both LCS and NIDS in the lowest bracket, before versus after the employment shock, and there is a correspondingly large drop in the number of people earning between 1,300 and 3,700 for LCS and NIDS. This is due to large net employment losses shifting households down the income distribution.

## Figure DA1.1: Household income



Source: authors' calculations based on LCS 2014/15, NIDS 2017, SAMOD.

# Data Appendix 2: Alternative cost-effectiveness metric



Figure DA2.1: Effectiveness and cost of each scenario, ceiling, and size at the food and upper-bound poverty lines



Source: authors' estimates based on the LCS 2014/15 adjusted to 2021 using the QLFS 2015, 2021. All poverty lines are in 2021 prices.